
DIGEST

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HB 391 Original

2019 Regular Session

Foil

Abstract: Creates The Veterans First Business Initiative.

Proposed law creates The Veterans First Business Initiative to certify a business as veteran-owned.

Proposed law requires Louisiana Economic Development (LED) to create the application and certification process, and create and maintain a database of veteran-owned business which is searchable on its website.

Proposed law requires the creation of an insignia which will identify a business as being certified as veteran-owned.

Proposed law requires the cooperation of LED and Louisiana Department of Veterans Affairs (LDVA) in order to confirm veteran status and promote the program.

Proposed law requires LED to cooperate with LDVA and local and regional economic development organizations and chambers of commerce in order to promote the initiative and veteran-owned businesses.

Proposed law requires LED to promulgate rules to implement proposed law.

(Adds R.S. 51:3201-3208)