



Effective August 1, 2020.

(Adds R.S. 51:1429)

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Commerce, Consumer Protection, and International Affairs to the original bill

1. Adds a definition for "media entity" that includes a radio broadcast station, television broadcast station, cable television company, newspaper company, periodical company, billboard company, or bona fide news or public interest website operator.
2. Adds to the definition of "person" that a media entity is not considered a person.
3. Adds a provision that a media entity that produces or publishes any advertisement for legal services, shall not be in violation of an unfair or deceptive trade practice that has been declared unlawful by this Chapter.
4. Adds a provision that the carriage, distribution, transmission or display of any advertisement for legal services by a media entity, shall not be in violation of an unfair or deceptive trade practice that has been declared unlawful by this Chapter.

Summary of Amendments Adopted by Senate

Senate Floor Amendments to engrossed bill

1. Includes in the definition of "media entity" an advertisement agency and a media platform.