

2020 Second Extraordinary Session

HOUSE RESOLUTION NO. 45

BY REPRESENTATIVES GARY CARTER, BUTLER, DAVIS, DESHOTEL,  
DUPLESSIS, KERNER, AND WILLARD

A RESOLUTION

To urge and request the Department of Economic Development to pioneer information campaigns aimed at small and emerging businesses.

WHEREAS, the Department of Economic Development does an excellent job of training entrepreneurs and fostering small business development, but not all small and emerging business owners know about the training and development opportunities offered by the department; and

WHEREAS, there exists a sector of small and emerging businesses that are too small or too new to have joined a local chamber of commerce or other association that would typically disseminate information on these opportunities; and

WHEREAS, every small and emerging business owner could benefit from the department's training, marketing, computer skills, accounting, business planning, and legal and industry-specific assistance, and enhancing outreach can only improve Louisiana's economic prospects.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby urge and request the Department of Economic Development to pioneer information campaigns aimed at small and emerging businesses to help disseminate information on the department's training and information resources to businesses that may previously have been unaware of such opportunities.

BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted to the Secretary of the Department of Economic Development.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES