

**LEGISLATIVE FISCAL OFFICE**

**Fiscal Note**



Fiscal Note On: **HB 551** HLS 09RS 1080

Bill Text Version: **ENGROSSED**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

<b>Date:</b> May 5, 2009	3:10 PM	<b>Author:</b> MILLS
<b>Dept./Agy.:</b> Health and Hospitals		<b>Analyst:</b> Myra Lowe
<b>Subject:</b> Seafood Public Safety Campaign		

SANITARY CODE

EG +\$200,000 GF EX See Note

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Creates a public safety campaign and labeling program for Chinese seafood

Proposed law provides that the state health officer institute a public safety campaign to warn the public of risks associated with the consumption of Chinese seafood, even if it is deemed safe by the seafood inspection program that is administered by the Department of Agriculture. Proposed law requires DHH and the Louisiana Restaurant Association to employ a marketing campaign to highlight the benefits of patronizing Louisiana restaurants and eating local seafood. Proposed law requires retailers and any other person selling Chinese seafood to label the product with the following language "This product contains Chinese seafood and has passed all current government standards for its sale in the state of Louisiana, however, Chinese seafood products have been reported to contain substances which may be carcinogenic. Proposed law requires retail seafood dealers to post a sign with the following language "Chinese seafood has been reported to contain substances which may be carcinogenic. The consumption of Chinese seafood may be hazardous to your health". The sign must be in the English language, in legible type, and located in a conspicuous place.

<b>EXPENDITURES</b>	<b><u>2009-10</u></b>	<b><u>2010-11</u></b>	<b><u>2011-12</u></b>	<b><u>2012-13</u></b>	<b><u>2013-14</u></b>	<b><u>5 -YEAR TOTAL</u></b>
State Gen. Fd.	\$200,000	\$0	\$0	\$0	\$0	<b>\$200,000</b>
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>	<b>\$200,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$200,000</b>

<b>REVENUES</b>	<b><u>2009-10</u></b>	<b><u>2010-11</u></b>	<b><u>2011-12</u></b>	<b><u>2012-13</u></b>	<b><u>2013-14</u></b>	<b><u>5 -YEAR TOTAL</u></b>
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Ded./Other	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Federal Funds	\$0	\$0	\$0	\$0	\$0	<b>\$0</b>
Local Funds	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>	<b><u>\$0</u></b>
<b>Annual Total</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

**EXPENDITURE EXPLANATION**

The requirements of this legislation is estimated to result in total additional State General Fund expenditures of \$200,000 for FY 2009-10 to create a public safety campaign to inform the public about the risks of consuming seafood from the People's Republic of China. This estimate is based on similar public safety campaigns previously implemented by the Office of Public Health. The campaign will consist of billboards, handouts, public broadcasting announcements, and the development of an additional web-based component to respond to consumer questions. DHH anticipates using existing staff and resources to perform retail and restaurant inspections to ensure compliance with the requirements of this legislation. This bill also requires DHH and the Louisiana Restaurant Association to use a marketing campaign to promote the benefits of eating local seafood; however, it is anticipated that this campaign will be performed in conjunction with the safety campaign and will not result in any additional costs. The requirements in this bill for DHH are subject to the appropriation of funds by the legislature.

**REVENUE EXPLANATION**

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate

Dual Referral Rules

House

- 13.5.1 >= \$500,000 Annual Fiscal Cost
- 13.5.2 >= \$500,000 Annual Tax or Fee Change

- 6.8(F) >= \$500,000 Annual Fiscal Cost
- 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease

**Robert E. Hosse**  
LFO Staff Director