

Existing law prohibits the expenditure of public funds for advertising in any newspaper, book, pamphlet, or periodical or on radio and television stations except as provided by law. Authorizes any public institution of higher education, any management board thereof, and the Board of Regents to expend public funds for advertising designed for certain purposes.

New law adds to the list of authorized expenditures by public institution of higher education, any management board thereof, and the Board of Regents expenditures for advertising online services and programs of any public institution of higher education.

Effective August 15, 2011.

(Adds R.S. 43:111(C)(5))