

2026 Regular Session

SENATE BILL NO. 241

BY SENATORS HODGES, BARROW, DUPLESSIS, EDMONDS, MYERS AND  
WHEAT

INSURANCE DEPARTMENT. Requires the inclusion of the license number of adjusters and appraisers in all written communications. (8/1/26)

1 AN ACT

2 To enact R.S. 22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5), relative to

3 requiring the inclusion of certain licensing numbers in written communications; to

4 regulate insurance adjusters, public adjusters, and insurance appraisers; and to

5 provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5) are

8 hereby enacted to read as follows:

9 §41.2. Submission of contact information

10 \* \* \*

11 **D. A person required to be licensed pursuant to R.S. 22:1543, 1663, 1693,**

12 **or 1808.1 shall include his Louisiana license number or National Producer**

13 **Number and his contact information including name, mailing address, phone**

14 **number, and electronic mailing address in all marketing and other**

15 **communications, other than text messages, involving any activity for which his**

16 **license is required. The license number shall be in a type size that is no smaller**

17 **than the largest of any telephone number, street address, or email address of the**

1 person or entity included in marketing material or other communications. The  
 2 license number of an individual licensee shall appear adjacent to or on the line  
 3 immediately below the individual's name or title.

4 \* \* \*

5 §1674.1. Standards of conduct; acknowledgment required

6 A. The following standards of conduct shall be binding on all claims  
 7 adjusters:

8 \* \* \*

9 (22) An adjuster shall include his Louisiana license number in all written  
 10 communications, including electronic communications other than text messages,  
 11 composed and sent as part of his business or employment.

12 \* \* \*

13 §1706. Standards of conduct of public adjuster

14 \* \* \*

15 H. Public adjusters shall also adhere to all of the following general  
 16 requirements:

17 \* \* \*

18 (12) A public adjuster shall include his Louisiana license number in all  
 19 written communications, including electronic communications other than text  
 20 messages, composed and sent as part of his business or employment.

21 \* \* \*

22 §1807.16. Appraiser obligations

23 \* \* \*

24 D. An appraiser has a duty to do all of the following:

25 \* \* \*

26 (5) Include his Louisiana license number in all written communications,  
 27 including electronic communications other than text messages, composed and  
 28 sent as part of his business or employment.

29 \* \* \*

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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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## DIGEST

SB 241 Reengrossed

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Hodges

Proposed law provides that any person required to be licensed as an insurance producer, claims adjuster, public adjuster, or insurance consultant must include his La. license number or National Producer Number and his contact information in all marketing and other communications, other than text messages, involving any activity for which his license is required. Proposed law further provides for the minimum type size and required location of the license number.

Effective August 1, 2026.

(Adds R.S. 22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5) and R.S.)

Summary of Amendments Adopted by SenateCommittee Amendments Proposed by Senate Committee on Insurance to the original bill

1. Requires certain licensees to include their Louisiana license number or National Producer Number and contact information in all marketing or written communications other than text messages.
2. Exempts text messages from requirements.

Senate Floor Amendments to engrossed bill

1. Removes requirement that a contractor include his Louisiana license number in all written communications sent as part of his business or employment.