The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

DIGEST

SB 241 Reengrossed 2026 Regular Session Hodges

Proposed law provides that any person required to be licensed as an insurance producer, claims adjuster, public adjuster, or insurance consultant must include his La. license number or National Producer Number and his contact information in all marketing and other communications, other than text messages, involving any activity for which his license is required. Proposed law further provides for the minimum type size and required location of the license number.

Effective August 1, 2026.

(Adds R.S. 22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5) and R.S.)

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Insurance to the original bill

1. Requires certain licensees to include their Louisiana license number or National Producer Number and contact information in all marketing or written communications other than text messages.

2. Exempts text messages from requirements.

Senate Floor Amendments to engrossed bill

1. Removes requirement that a contractor include his Louisiana license number in all written communications sent as part of his business or employment.