

1 WHEREAS, the tourism industry plays a vital role in the economic well-being of the
2 city of St. Martinville; and

3 WHEREAS, prior to hurricanes Katrina and Rita, cultural industries and tourism
4 were two of four industries in Louisiana that accounted for more than one hundred thousand
5 jobs; and

6 WHEREAS, in 2004, tourism in Louisiana accounted for nine billion, four hundred
7 million dollars, which makes it the state's second largest industry and helps generate over
8 six hundred million dollars in state and local tax dollars; and

9 WHEREAS, the St. Martinville community and its pepper factories attract more than
10 three thousand visitors annually; and

11 WHEREAS, a state designation communicates what makes a municipality unique
12 and appealing through a combination of visuals and words; and

13 WHEREAS, a strong state designation can help boost economic development and
14 tourism and also engender a strong sense of pride in the state; and

15 WHEREAS, the city of St. Martinville has a rich history, including many influential
16 businesses that have established themselves within the city, and a pepper industry that is so
17 rich and prosperous that it spices up the local economy and continues to add zest to the city's
18 agricultural past, present, and future.

19 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
20 designate the city of St. Martinville as the Louisiana Pepper Capitol of the World.

21 BE IT FURTHER RESOLVED that a copy of this resolution be transmitted to the
22 mayor of the city of St. Martinville and the St. Martinville City Council.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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2018 Regular Session

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Designates the city of St. Martinville as the La. Pepper Capitol of the World.