

2018 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 36

BY REPRESENTATIVE HUVAL

LEGISLATIVE POWERS: Designates the city of St. Martinville as the Louisiana Pepper Capitol of the world

## 1 A CONCURRENT RESOLUTION

2 To designate the city of St. Martinville as the Louisiana Pepper Capitol of the world.

3           WHEREAS, the city of St. Martinville would like to celebrate and promote one of  
4   its treasured ecotourist businesses; and

5           WHEREAS, in 1910, the Evangeline pepper was born when Edmond Builliard began  
6   selling cayenne pepper sauce out of his own kitchen; and

7           WHEREAS, the pepper industry has since existed in St. Martinville for over a  
8   hundred years and boasts two international pepper factories, Cajun Chef and Peppers  
9   Unlimited; and

10           WHEREAS, the pepper industry employs over two hundred fifty people in a  
11   municipality of only six thousand people; and

12 WHEREAS, the pepper industry utilizes over five million pounds of pepper annually  
13 to produce over twenty-five million gallons of pepper sauces and pepper products; and

14 WHEREAS, the pepper industry ships pepper sauces and pepper products to over one  
15 hundred countries internationally; and

16 WHEREAS, the city of St. Martinville is the home of the St. Martinville Kiwanis  
17 Club Annual Pepper Festival; and

18 WHEREAS, the city of St. Martinville has supported the St. Martinville Kiwanis  
19 Club in hosting the two-day St. Martinville Kiwanis Club Annual Pepper Festival for  
20 twenty-six years of pepper eating kings and queens; and

1 WHEREAS, the tourism industry plays a vital role in the economic well-being of the  
2 city of St. Martinville; and

3 WHEREAS, prior to hurricanes Katrina and Rita, cultural industries and tourism  
4 were two of four industries in Louisiana that accounted for more than one hundred thousand  
5 jobs; and

6 WHEREAS, in 2004, tourism in Louisiana accounted for nine billion, four hundred  
7 million dollars, which makes it the state's second largest industry and helps generate over  
8 six hundred million dollars in state and local tax dollars; and

9 WHEREAS, the St. Martinville community and its pepper factories attract more than  
10 three thousand visitors annually; and

11 WHEREAS, a state designation communicates what makes a municipality unique  
12 and appealing through a combination of visuals and words; and

13 WHEREAS, a strong state designation can help boost economic development and  
14 tourism and also engender a strong sense of pride in the state; and

15 WHEREAS, the city of St. Martinville has a rich history, including many influential  
16 businesses that have established themselves within the city, and a pepper industry that is so  
17 rich and prosperous that it spices up the local economy and continues to add zest to the city's  
18 agricultural past, present, and future.

19 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby  
20 designate the city of St. Martinville as the Louisiana Pepper Capitol of the World.

21 BE IT FURTHER RESOLVED that a copy of this resolution be transmitted to the  
22 mayor of the city of St. Martinville and the St. Martinville City Council.

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#### DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HCR 36 Engrossed

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Designates the city of St. Martinville as the La. Pepper Capitol of the World.