

2019 Regular Session

SENATE RESOLUTION NO. 129

BY SENATOR MORRELL

SENATE. Commends the Johnson & Johnson Global Pro Bono Program, and particularly their current Community Impact Team efforts in New Orleans.

1 A RESOLUTION

2 To commend the Johnson & Johnson Global Pro Bono Program, part of their Talent for  
3 Good Program, operating in New Orleans, Louisiana, and its focus on healthcare  
4 while in the city this spring.

5 WHEREAS, Johnson & Johnson maintains an active program involving paid time  
6 off (PTO) which pairs employees with nonprofits where the skills of the employee are  
7 matched with a skill set needed around the world; and

8 WHEREAS, the Johnson & Johnson Global Pro Bono Program collaborates with  
9 PYXERA Global, an international organization that has leveraged the unique strengths of  
10 corporations, governments, and social sector organizations to solve complex problems and  
11 to attain mutually beneficial goals, such that both the community and the volunteers reap  
12 benefits; and

13 WHEREAS, the program in New Orleans is only the third launched worldwide by  
14 Johnson & Johnson and will partner with the city of New Orleans, CrescentCare, Priority  
15 Health Care, and SBP (an organization formed in the aftermath of Hurricane Katrina to assist  
16 the people of St. Bernard Parish, whose entire parish was deemed "uninhabitable" following  
17 the storm); and

18 WHEREAS, the team will work with CrescentCare to align key initiatives with the

1 strategic vision of the organization for maximum community impact; and

2 WHEREAS, Priority Health Care will collaborate with participants to create strong  
3 marketing strategy in order to support customer acquisition of healthcare services; and

4 WHEREAS, employee participants will use their expertise to partner with the city  
5 of New Orleans to identify effective and efficient processes to improve operations; and

6 WHEREAS, part of the cohort of employees of Johnson & Johnson will work with  
7 SBP to develop a performance management program that will result in better hires, improved  
8 training, and retention of a diverse workforce; and

9 WHEREAS, the program is designed to produce positive impact in three ways, and  
10 for participants it is an unparalleled global leadership development opportunity; for  
11 nonprofits and governments they gain expertise, through consulting that would otherwise be  
12 unavailable; and for the companies that participate, they gain insight into new markets, and  
13 developing authentic reputations by highlighting their commitment to a positive corporate  
14 social responsibility; and

15 WHEREAS, Johnson & Johnson Global Community Impact Team works with  
16 Johnson & Johnson Associates around the globe to apply their hearts, skills, and ingenuity  
17 to make a sustainable difference in the lives of others; and

18 WHEREAS, the work of volunteers and nonprofit organizations have been  
19 instrumental in rebuilding and reenergizing New Orleans and its surrounding areas since the  
20 horrendous devastation of Hurricane Katrina and its aftermath; and

21 WHEREAS, with areas of the city still recovering and a healthcare system that was  
22 virtually shut down for several months, access to excellent healthcare was largely  
23 inaccessible and largely without resources to properly care for the city's inhabitants; and

24 WHEREAS, today, many of the post-Katrina obstacles have been dealt with and  
25 accessible healthcare has returned for many in the New Orleans area, but pockets of  
26 inaccessibility remain, and the employees of Johnson & Johnson will be tackling a wide  
27 range of the most intractable healthcare issues in the city.

28 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana  
29 does hereby commend the Johnson & Johnson Global Pro Bono Program, part of their Talent  
30 for Good Program, operating in New Orleans, Louisiana, and its focus on healthcare while

