

2020 Second Extraordinary Session

HOUSE RESOLUTION NO. 45

BY REPRESENTATIVES GARY CARTER, BUTLER, DAVIS, DESHOTEL,  
DUPLESSIS, KERNER, AND WILLARD

SMALL BUSINESS: Urges and requests the Department of Economic Development to pioneer information campaigns aimed at small and emerging businesses

1 A RESOLUTION

2 To urge and request the Department of Economic Development to pioneer information  
3 campaigns aimed at small and emerging businesses.

4 WHEREAS, the Department of Economic Development does an excellent job of  
5 training entrepreneurs and fostering small business development, but not all small and  
6 emerging business owners know about the training and development opportunities offered  
7 by the department; and

8 WHEREAS, there exists a sector of small and emerging businesses that are too small  
9 or too new to have joined a local chamber of commerce or other association that would  
10 typically disseminate information on these opportunities; and

11 WHEREAS, every small and emerging business owner could benefit from the  
12 department's training, marketing, computer skills, accounting, business planning, and legal  
13 and industry-specific assistance, and enhancing outreach can only improve Louisiana's  
14 economic prospects.

15 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
16 Legislature of Louisiana does hereby urge and request the Department of Economic  
17 Development to pioneer information campaigns aimed at small and emerging businesses to  
18 help disseminate information on the department's training and information resources to  
19 businesses that may previously have been unaware of such opportunities.

1 BE IT FURTHER RESOLVED that a suitable copy of this Resolution be transmitted  
2 to the Secretary of the Department of Economic Development.

---

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

---

HR 45 Original

2020 Second Extraordinary Session

Gary Carter

Urges and requests the Dept. of Economic Development to pioneer information campaigns aimed at small and emerging businesses to help disseminate information on the department's training and information resources.