

2021 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 70

BY REPRESENTATIVE WHITE

ELECTIONS: Urges and requests the lieutenant governor, the secretary of state, the Louisiana Environmental Education Commission, and local government associations to assist in the promotion and establishment of programs for the collection and recycling of campaign signs

1 A CONCURRENT RESOLUTION

2 To urge and request the lieutenant governor, the secretary of state, the Louisiana
3 Environmental Education Commission, the Louisiana Municipal Association, and
4 the Police Jury Association of Louisiana to encourage and assist with local collection
5 and recycling of campaign signs.

6 WHEREAS, in the last ten years, over 28,000 people have qualified to run for public
7 office in Louisiana; and

8 WHEREAS, campaign signs made of corrugated plastic and metal stands are a
9 primary tool for campaign advertising; and

10 WHEREAS, R.S. 30:2544 requires that candidates remove campaign signs from
11 public rights-of-way within thirty days following a general election; and

12 WHEREAS, it is in the state's interest to recycle these signs to keep Louisiana's
13 environment clean and minimize waste; and

14 WHEREAS, it is not practicable for local waste management services to collect and
15 recycle campaign signs from household bins; and

16 WHEREAS, corrugated plastic must be collected in bulk and then sold to companies
17 that can recycle the plastic into new materials and products; and

1 WHEREAS, in 2019, Tre' Bishop initiated a successful collaboration with the
2 Lafayette Consolidated Government, Republic Services, and LA Scrap Metal on a pilot
3 project to collect used campaign signs and have them recycled; and

4 WHEREAS, in an effort to expand the initiative for the 2020 campaign cycle, Mr.
5 Bishop worked with area mayors and added sign recycling drop-off sites in several cities in
6 the Acadiana region; and

7 WHEREAS, Mr. Bishop also enlisted other children and Beta clubs to help collect
8 signs for recycling; and

9 WHEREAS, one of the drop-off sites located in Lafayette, Louisiana collected
10 enough campaign signs during the 2020 initiative to fill both a 30 yard and a 6 yard
11 dumpster; and

12 WHEREAS, after separating the plastic signs from their metal stands, LA Scrap
13 Metal was able to accept all of the stands and Republic Services was able to collect, process,
14 and bail all of the corrugated plastic signs and transfer them to a recycling facility; and

15 WHEREAS, the polypropylene that corrugated plastic signs are made of is recycled
16 into resin pellets which can then be used in automotive, agricultural, construction, and
17 recreational applications and to make pipes, sheets, flexible packaging, paint and coating
18 containers, and beauty and personal care packaging, and the metal stands can be reused or
19 recast as new materials; and

20 WHEREAS, Mr. Bishop's initiative has garnered the support of the lieutenant
21 governor, the secretary of state, local mayors, Keep Louisiana Beautiful, and Parish Proud;
22 and

23 WHEREAS, R.S. 30:2544 provides that local governing authorities should make
24 reasonable efforts to recycle litter, including campaign signs, collected from litter-free zones;
25 and

26 WHEREAS, Mr. Bishop's campaign sign recycling initiative has proven that
27 campaign sign recycling is feasible and can be accomplished at the local level, it can lead
28 to the generation of recycled household products rather than additional solid waste, and sets
29 an example which may be used as a model throughout the state of Louisiana.

1 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby
 2 urge and request the lieutenant governor, the secretary of state, the Louisiana Environmental
 3 Education Commission, the Louisiana Municipal Association, and the Police Jury
 4 Association of Louisiana, to work with local governing authorities to establish and promote
 5 local recycling events for the collection and processing of used campaign signs and to
 6 coordinate with local waste management services for pickup and recycling of the signs.

7 BE IT FURTHER RESOLVED that the secretary of state should print information
 8 regarding the removal, reuse, and recycling of campaign signs to be included with qualifying
 9 packets given to candidates statewide.

10 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
 11 lieutenant governor, the secretary of state, the chairman of the Louisiana Environmental
 12 Education Commission, the executive director of the Louisiana Municipal Association, and
 13 the president of the Police Jury Association of Louisiana.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HCR 70 Original

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White

Urges and requests the lieutenant governor, the secretary of state, the chairman of the La. Environmental Education Commission, the executive director of the La. Municipal Association, the president of the Police Jury Association of La., and local governments to collaborate to establish and promote campaign sign recycling events. Further encourages the secretary of state to print information about recycling campaign signs and include this material in candidate qualifying packets.