SLS 24RS-10 ORIGINAL

2024 Regular Session

SENATE BILL NO. 6

BY SENATOR CONNICK

CRIME/PUNISHMENT. Prohibits the distribution of misleading synthetic media. (8/1/24)

1	AN ACT
2	To enact R.S. 14:73.14, relative to computer related crime; to create the crime of unlawful
3	distribution of misleading synthetic media; to provide definitions; to provide
4	penalties; and to provide for related matters.
5	Be it enacted by the Legislature of Louisiana:
6	Section 1. R.S. 14:73.14 is hereby enacted to read as follows:
7	§73.14. Unlawful distribution of misleading synthetic media
8	A. It shall be unlawful for any person to knowingly and intentionally
9	distribute or make publicly available any synthetic media purported to depict
10	any natural person under all of the following circumstances:
11	(1) Without the consent of the natural person being depicted in the
12	synthetic media.
13	(2) Without constantly displaying an obvious notice within the synthetic
14	media identifying the media as synthetic media.
15	(3) With the intent to mislead others about the acts of the natural person
16	depicted in the synthetic media.
17	B. For purposes of this Section, "synthetic media" means any video or

voice recording that has been fully or partially generated by algorithms and
appears to be a record of actual events.

C. Whoever violates the provisions of this Section shall be imprisoned for
not more than six months, fined not more than seven hundred fifty dollars, or
both.

The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Alden A. Clement Jr.

## DIGEST 2024 Regular Session

Connick

SB 6 Original

<u>Proposed law</u> creates the crime of unlawful distribution of misleading synthetic media and provides that it is unlawful for any person to knowingly and intentionally distribute or make publicly available any synthetic media purported to depict any natural person under all of the following circumstances:

- 1. Without the consent of the natural person being depicted in the synthetic media.
- 2. Without constantly displaying an obvious notice within the synthetic media identifying the media as synthetic media.
- 3. With the intent to mislead others about the acts of the natural person depicted in the synthetic media.

<u>Proposed law</u> defines "synthetic media" as any video or voice recording that has been fully or partially generated by algorithms and appears to be a record of actual events.

<u>Proposed law</u> provides that a person who commits the crime of unlawful distribution of misleading synthetic media will be imprisoned for up to six months, fined up to \$750, or both.

Effective August 1, 2024.

(Adds R.S. 14:73.14)