HLS 24RS-1206 ORIGINAL

2024 Regular Session

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HOUSE CONCURRENT RESOLUTION NO. 26

BY REPRESENTATIVE ST. BLANC

SPECIAL DAY/WEEK/MONTH: Designates March 19, 2024, as Main Street Day at the state capitol

A CONCURRENT RESOLUTION

2 To designate Tuesday, March 19, 2024, as Main Street Day at the state capitol. 3 WHEREAS, since 1984, Louisiana Main Street has helped Louisiana's communities 4 revitalize their historic downtown areas by celebrating their unique cultural qualities and 5 generating impressive economic returns; and 6 WHEREAS, Louisiana's thirty-six designated Main Street communities rebounded 7 strongly following the pandemic by logging five hundred forty-seven new jobs, one hundred 8 thirty-three new businesses, 47,158 volunteer hours, and \$25,925,190 in public/private 9 investment in Fiscal Year 2021-2022; and 10 WHEREAS, each dollar invested in Louisiana Main Street returns \$2.90-\$7.40 in 11 state sales tax annually, and \$190,000 per year of state income tax is generated from jobs 12 created by Main Street employers; and 13 WHEREAS, Louisiana Main Street leads a statewide network of designated 14 communities including Abbeville, Bastrop, Columbia, Crowley, Denham Springs, DeRidder, 15 Donaldsonville, Eunice, Franklin, Hammond, Homer, Houma, Kenner, Leesville, Minden, 16 Monroe, Morgan City, Natchitoches, New Iberia, New Roads, Opelousas, Plaquemine, 17 Ponchatoula, Ruston, Slidell, Springhill, St. Francisville, St. Martinville, Thibodaux, West 18 Monroe, and Winnsboro; the program also includes the following districts in the city of New 19 Orleans: Broad Street, Lower Ninth Ward, North Rampart Street, OC Haley Boulevard, and 20 Old Algiers; and

1 WHEREAS, Louisiana Main Street also works with communities that are on a path 2 to potential designation; the city of Winnfield is one such "Lagniappe" community that is 3 working towards receiving a "Main Street" designation; and 4 WHEREAS, Louisiana Main Street communities are also part of a national network 5 of more than one thousand two hundred communities under the banner of Main Street 6 America; and WHEREAS, the Louisiana Main Street program is a proven model for economic 7 8 development that warrants the highest recognition for demonstrating the significantly 9 positive impact of downtown growth on the growth of the whole community. 10 THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby 11 designate Tuesday, March 19, 2024, as Main Street Day at the state capitol and does hereby 12 commend Louisiana Main Street and its thirty-six designated communities for their 13 outstanding downtown revitalization efforts throughout the state.

## **DIGEST**

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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