SLS 24RS-1440

ORIGINAL

2024 Regular Session

SENATE RESOLUTION NO. 30

BY SENATOR PRESSLY

SPECIAL DAY/WEEK/MONTH. Commends members of the Louisiana Automobile Dealers Association for their activities and contributions to the people of Louisiana and to designate Tuesday, April 9, 2024, as Louisiana Automobile Dealer Day at the state capitol.

1	A RESOLUTION
2	To commend members of the Louisiana Automobile Dealers Association for their activities
3	and contributions to the people of Louisiana and to designate Tuesday, April 9, 2024,
4	as Louisiana Automobile Dealer Day at the Louisiana State Capitol.
5	WHEREAS, the Louisiana Automobile Dealers Association is composed of members
6	who are franchised new car and heavy truck dealers; and
7	WHEREAS, established in 1937, the Louisiana Automobile Dealers Association
8	consists of 350 franchised new car and heavy truck dealers operating in Louisiana; and
9	WHEREAS, franchised dealers in our state play a pivotal role in our state's economic
10	prosperity and advancement; fosters a robust marketplace that prioritizes consumer
11	satisfaction through equitable and competitive pricing; maintains fully equipped service
12	departments staffed by expert technicians; maintains unparalleled customer service
13	standards; and contributes to high employment rates in our state; and
14	WHEREAS, these franchised dealers acknowledge their dependence on Louisiana
15	and its residents for resources, a well-trained workforce, and a strong business climate; and
16	WHEREAS, franchised dealers in our state employ nearly thirty-eight thousand
17	citizens and tens of thousands more employees in supporting businesses, with a payroll
18	exceeding \$1.2 billion and an average annual earnings of \$75,465; and

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1	WHEREAS, our state franchised dealers contribute more than \$770 million annually
2	to the state and local coffers through direct tax payments and household earnings generated
3	by these dealers; and
4	WHEREAS, last year Louisiana's franchised dealers demonstrated their commitment
5	to community support by generously contributing over \$18 million to various charitable
6	organizations; and
7	WHEREAS, the mission of the Louisiana Automobile Dealers Association is aligned
8	with community values; striving for safe and clean communities with vibrant neighborhoods,
9	good schools, and a strong economy; and
10	WHEREAS, 2024 marks the 87th anniversary of the Louisiana Automobile Dealers
11	Association in our state.
12	THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
13	commends the members of the Louisiana Automobile Dealers Association for their activities
14	and contributions in the state and designates Tuesday, April 9, 2024, as Louisiana
15	Automobile Dealer Day at the Louisiana State Capitol.
16	BE IT FURTHER RESOLVED that the Senate recognizes the Louisiana Automobile
17	Dealers Association's unwavering commitment to excellence in service and extends enduring
18	appreciation for all that these dealers do for Louisiana.
	The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Thomas L. Tyler.

SR 30 Original

DIGEST 2024 Regular Session

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