Louisiana Legislative	LEGISLATIVE FISCAL OFFICE Fiscal Note						
Office		Fiscal Note On:	SB	166	SLS	24RS	422
Fiscal Notes		Bill Text Version:	REENG	ROSSE	D		
and the second sec		Opp. Chamb. Action:					
		Proposed Amd.:					
		Sub. Bill For.:					
Date: April 10, 2024	10:58 AM	Δ	uthor:	CONNIC	СК		
Dept./Agy.: Agriculture							
Subject: food safety		Α	nalyst:	Shawn	Hotstr	eam	
PUBLIC HEALTH Provides relative to seafood safe		INCREASE SG RV See Note			I	Page 1	of 1
		keting, labeling, packaging, or advertising that is false, misleading, or deceptive. No person	•				

with Louisiana's culture and heritage if the association is false, misleading, or deceptive. No person shall market their products using any Louisiana related imagery, phrases, colors, or styles if the products are not genuinely liked to the state's cultural heritage and produced within the state or landed within the state. Proposed law provides that the commissioner of agriculture shall be responsible for ensuring compliance with this measure. The commissioner shall issue fines for non compliance (first offense, second offense, third offense), and may confiscate any products in violation under this measure.

Proposed law provides that all state agencies, state institutions, or local school districts operating food service facilities for students, patients, or inmates in their custody, shall only utilize domestic shrimp or crawfish. No contract shall be entered into by any state agency, state institution, or local school district unless a provision states the use of domestic shrimp/crawfish.

Proposed law defines domestic shrimp and crawfish. Proposed law provides that LDH is required to issue fines relative to non compliance with restaurant display signs, and shall establish a reporting mechanism for members of the public to report such violations.

2024-25	2025-26	2026-27	2027-28	2028-29	5 -YEAR TOTAL
SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
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2024-25	2025-26	2026-27	2027-28	2028-29	5 -YEAR TOTAL
\$0	\$0	\$0	\$0	\$0	\$0
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EXPENDITURE EXPLANATION

Ensuring seafood marketing compliance under this measure is anticipated to result in an additional workload in LDH, Office of Public Health. However, the new duties are anticipated to be accomplished within the normal scope of business related to sanitarian inspections. Specific duties include tracking fines assessed for reporting purposes and conducting inspections across all regions.

REVENUE EXPLANATION

Proposed law requires the commissioner of agriculture to issue fines on any person for violations related to improper marketing, labeling, packaging, or advertising that implies any association with Louisiana's culture and heritage if the association is likely to deceive the public as to its origin. Fine amounts are as follows: for the first offense, a fine of not more than \$15,000 for each violation; for the second offense, a fine of not more than \$25,000 for each violation; and for third and subsequent offenses, a fine of not more than \$50,000 for each violation.

Proposed law requires LDH to issue fines for violations related to the misrepresentation of seafood in restaurants or other retailers. Fine amounts are as follows: for the first offense, a fine of \$200 to \$500 for each violation; for the second offense, a fine of \$500 to \$1,000 for each violation; and for third and subsequent offenses, a fine of \$1,000 to \$2,000 for each violation.

The LFO presumes the potential revenue as a result of fines will accrue to the respective department that levied the fine. The number of persons that may violate the proposed law and be assessed civil fines is speculative and indeterminable. The LFO anticipates any revenue from levied fines will be utilized to mitigate enforcement activities.

