

2024 Regular Session

HOUSE RESOLUTION NO. 108

BY REPRESENTATIVE MCMAKIN

A RESOLUTION

To designate Tuesday, April 16, 2024, as Tourism Day at the state capitol.

WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels its economy, and is pivotal in shaping Louisiana's success; and

WHEREAS, travel is vital in creating quality job opportunities; there are more than 218,900 people employed in the leisure and hospitality industry, which makes the industry the fourth largest employment sector in the state; and

WHEREAS, Louisiana attracted 42.6 million domestic and international visitors to the state in 2022, a 3.8% increase over 2021 tourism numbers; those travelers spent an estimated \$17.1 billion in Louisiana; and

WHEREAS, no state general funds are appropriated for tourism; tourism is funded exclusively by a dedication of three hundredths of a cent sales tax, and the funds are used by the Louisiana office of tourism, under the direction of Lieutenant Governor Billy Nungesser, to promote tourism to the state, creating an enormous economic impact in Louisiana; and

WHEREAS, members of the travel community representing all corners of Louisiana are at the capitol today.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Tuesday, April 16, 2024, as Tourism Day at the state capitol and does hereby express appreciation and support for the fine work of the Louisiana travel industry in its mission to bring visitors to Louisiana and provide ambassadorial and financial benefits to the state.

SPEAKER OF THE HOUSE OF REPRESENTATIVES