

2025 Regular Session

SENATE BILL NO. 203

BY SENATOR HARRIS

TOURISM. Provides for the levy of hotel assessments in Orleans Parish. (8/1/25)

AN ACT

To amend and reenact R.S. 21:204(A), relative to hotel assessments; to provide relative to the levy of hotel assessments in Orleans Parish; and to provide for related matters.

Notice of intention to introduce this Act has been published.

Be it enacted by the Legislature of Louisiana:

Section 1. R.S. 21:204(A) is hereby amended and reenacted to read as follows:

§204. Levy of hotel assessments; use of proceeds

A. A tourism organization, under authority of its articles or bylaws, may levy a hotel assessment of up to ~~one~~ **two** and three quarters percent of the daily room charge upon its hotel members in Orleans Parish under this Chapter for destination marketing, sales, public relations and for other matters deemed by the tourism organization to benefit directly or indirectly economic development, the traveler economy, and tourism growth, as shall be approved by resolution of the board of directors of the tourism organization and ratified by a vote of the assessed hotels in a referendum conducted in accordance with R.S. 21:206.

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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by James Benton.

	DIGEST	
SB 203 Original	2025 Regular Session	Harris

Present law (R.S. 21:204(A)) provides that a tourism organization, under authority of its articles or bylaws, may levy a hotel assessment of up to one and three quarters percent of the daily room charge upon its hotel members in Orleans Parish under this Chapter for destination marketing, sales, public relations and for other matters deemed by the tourism organization to benefit directly or indirectly economic development, the traveler economy, and tourism growth, as shall be approved by resolution of the board of directors of the tourism organization and ratified by a vote of the assessed hotels in a referendum conducted in accordance with R.S. 21:206.

Proposed law retains present law but increases the amount of the hotel assessment from one and three quarters percent to two and three quarters percent.

Effective August 1, 2025.

(Amends R.S. 21:204(A))