



LEGISLATIVE FISCAL OFFICE
Fiscal Note

Fiscal Note On: **SB 201** SLS 25RS 224
Bill Text Version: **ORIGINAL**
Opp. Chamb. Action:

Proposed Amd.:
Sub. Bill For.:

Date: April 10, 2025	1:06 PM	Author: HARRIS, JIMMY
Dept./Agy.: Louisiana Economic Development		
Subject: Major Events Incentive Program		Analyst: Noah O'Dell

FUNDS/FUNDING OR -\$30,000 GF EX See Note Page 1 of 1
Provides relative to the Major Events Incentive Program. (7/1/25)

Current law provides for the Major Events Incentive Program administered by Louisiana Economic Development (LED) to provide funding for a specific list of qualified major events throughout the state funded by the Major Events Incentive Fund.

Proposed law limits the list of qualified major events to those with at least a \$25 M economic impact to the state as reported by the applicant and verified by LED. The secretary of LED will only enter into contracts for a qualified major event after a specific appropriation from the Major Events Incentive Fund for the qualified major event is authorized.

Effective July 1, 2025

EXPENDITURES	2025-26	2026-27	2027-28	2028-29	2029-30	5 -YEAR TOTAL
State Gen. Fd.	(\$30,000)	(\$30,000)	(\$30,000)	(\$30,000)	(\$30,000)	(\$150,000)
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total						
REVENUES	2025-26	2026-27	2027-28	2028-29	2029-30	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

Louisiana Economic Development (LED) is anticipated to reduce SGF spending by \$30,000 annually beginning in FY 26. LED anticipates costs savings associated with the proposed measure due to the elimination of LED responsibility for producing economic impact studies for eligible events. Under the bill, the applicant will be required to perform its own economic impact estimate which will then be analyzed and verified by LED utilizing existing staff. If the \$25 M economic impact estimate seems reasonable, LED is then authorized to contract with the event utilizing funding from the Major Events Incentive Fund as long as a specific appropriation for that event from the fund is in place. Otherwise, the event will not qualify.

The economic impact requirement of \$25 M set forth in the bill is expected to decrease the number of qualified major events each year, limiting the use of the fund only to large events that occur one time per year (unless postponed). To the extent smaller events would qualify under existing law and receive an appropriation but no longer qualify under the bill, corresponding statutory dedication expenditures in future years may decrease by an indeterminable amount, though nothing in the bill precludes a larger expenditure for projects eligible under the bill.

The Major Events Incentive Fund had a beginning balance of \$32.4 M in FY 25 and an appropriation of \$17 M for FY 25. The fund does not have a recurring source of of revenue, aside from investment income reported as \$0.4 M in FY 25 (as of 4/9/2025). LED has no appropriation authority from the fund in the Executive Budget for FY 26, which has an unappropriated balance of \$15.8 M.

Thirteen projects have received funding from the Major Events Incentive Fund over the past two years. The extent to which some of these projects would be eligible under the bill relies upon the economic impact for each exceeding the \$25 M requirement and obtaining a specific appropriation.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate

Dual Referral Rules

House

- ☐ 13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}
- ☐ 13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

- ☐ 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}
- ☐ 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

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