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## DIGEST

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HB 423 Engrossed

2025 Regular Session

LaCombe

**Abstract:** Requires a licensed healthcare professional to display evidence of proper licensure on his person or in advertisements.

Present law provides that the legislative intent behind present law is to promote, preserve, and protect public health, safety, and welfare by ensuring proper licensure of healthcare providers who provide healthcare services in this state.

Proposed law makes technical corrections and otherwise retains present law.

Present law requires a licensed healthcare provider to display on his person his professional credentials or identification.

Proposed law extends this requirement by requiring healthcare professionals to also display proper licensure in any advertisement, whether in print or on electronic, or on social media. Proposed law also makes technical corrections.

Present law prohibits a healthcare professional, who is providing direct patient care, from presenting himself as a "Doctor" or "Dr." without specifying what type of professional license he holds or the degree he has.

Proposed law clarifies that the healthcare professional can specify what type of doctorate he possesses by using his professional license, degree, or both. Proposed law otherwise retains present law.

Present law provides that any violation of present law (R.S. 51:413) shall be enforceable and subject to the penalties of applicable state law governing unfair trade practices and consumer protection.

Proposed law adds that any violation of present law shall also be enforceable under any rules promulgated by the licensing board for the professional's profession or occupation. Proposed law otherwise retains present law.

(Amends R.S.37:22 and 1743.1(A) and R.S. 51:413(B))

### Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Health and Welfare to the

original bill:

1. Change terminology from "providers" to "professionals".
2. Change that any violation of present law shall no longer be enforceable under rules promulgated by the licensing board for the Louisiana Department of Health