

SENATE RESOLUTION NO. 103

BY SENATOR REESE

A RESOLUTION

To commend the members of the Louisiana Automobile Dealers Association and to designate Tuesday, May 13, 2025, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

WHEREAS, the Louisiana Automobile Dealers Association (LADA), established in 1937, is comprised of three hundred fifty franchised new car and heavy truck dealers operating throughout the state of Louisiana; and

WHEREAS, Louisiana's franchised dealers play a pivotal role in the state's economic prosperity, fostering a robust marketplace that prioritizes consumer satisfaction through fair and competitive pricing, fully equipped service departments staffed by expert technicians, and a steadfast commitment to unparalleled customer service; and

WHEREAS, these dealers also contribute to maintaining high employment levels in Louisiana and recognize their reliance on the state and its residents for resources, a skilled workforce, and a strong business climate; and

WHEREAS, Louisiana's franchised dealers directly employ nearly 38,000 residents, and support tens of thousands more jobs in affiliated industries, generating a payroll exceeding \$1.2 billion, with average annual earnings of \$71,955; and

WHEREAS, the economic impact of these dealerships includes contributions of more than \$700 million annually to state and local revenues through direct tax payments and wages paid to Louisiana households; and

WHEREAS, in addition to their economic contributions, Louisiana's franchised dealers exemplified community commitment by donating more than \$20 million to charitable organizations in the previous year alone; and

WHEREAS, the Louisiana Automobile Dealers Association's mission aligns with Louisiana's core values, advocating for safe and vibrant communities, quality education, and a resilient economy; and

WHEREAS, the year 2025 marks the 88th anniversary of the Louisiana Automobile Dealers Association's founding and continued service to the state.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby commend the members of the Louisiana Automobile Dealers Association for their enduring contributions to the state and designates Tuesday, May 13, 2025, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

BE IT FURTHER RESOLVED that the Senate expresses its sincere appreciation for the Louisiana Automobile Dealers Association's unwavering commitment to excellence, service, and the betterment of communities across Louisiana.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Kristie Hebert, chair of the Louisiana Automobile Dealers Association's executive committee.

PRESIDENT OF THE SENATE