

2025 Regular Session

HOUSE RESOLUTION NO. 177

BY REPRESENTATIVE CARVER

A RESOLUTION

To designate Thursday, May 15, 2025, as Tourism Day at the state capitol.

WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels our economy, and is pivotal in shaping Louisiana's success; and

WHEREAS, travel is vital in creating quality job opportunities: 220,500 people are employed in the leisure and hospitality industry in Louisiana, and it is the fourth highest employer in the state; and

WHEREAS, Louisiana attracted 43 million domestic and international visitors in 2023; those travelers spent an estimated \$18.1 billion while visiting Louisiana, a 5.4% increase over 2022; and

WHEREAS, no state general funds are appropriated for tourism, which is funded exclusively by a dedication of three one-hundredths of a cent of sales tax; and

WHEREAS, the funds generated by this dedication have been and continue to be used by the Louisiana Office of Tourism under the direction of Lieutenant Governor Billy Nungesser to promote tourism, yielding an enormous positive economic impact to the state; members of the travel community that represent all corners of Louisiana will be at the capitol to represent the industry on Tourism Day.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Thursday, May 15, 2025, as Tourism Day at the state capitol and does hereby express appreciation and support for the fine work of the Louisiana travel industry in its mission to bring visitors to Louisiana and provide ambassadorial and financial benefits to the state.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES