

SENATE CONCURRENT RESOLUTION NO. 45

BY SENATORS SEABAUGH, BASS, BOUDREAUX, BOUIE, CATHEY, DUPLESSIS, FESI, HENRY, JACKSON-ANDREWS, JENKINS, LAMBERT, LUNEAU, MCMATH, MILLER, MIZELL, MYERS, PRICE, SELDERS AND STINE

A CONCURRENT RESOLUTION

To commend and congratulate Herb Vincent upon receiving the 2025 Dave Dixon Louisiana Sports Leadership Award and on being inducted into the 2025 class of the Louisiana Sports Hall of Fame.

WHEREAS, the Louisiana Sports Hall of Fame in Natchitoches, Louisiana, each year collaborates with the Louisiana Sports Writers Association in selecting a limited number of sports figures who embody the character, skill, and talent worthy of being named to the Louisiana Sports Hall of Fame; and

WHEREAS, the Dave Dixon Louisiana Sports Leadership Award is a prestigious honor presented annually by the Louisiana Sports Hall of Fame to an individual who has played a decisive role as a sports leader or administrator benefitting Louisiana and has brought credit to Louisiana on the national and international stage; and

WHEREAS, Herb Vincent has been selected for the 2025 Dave Dixon Louisiana Sports Leadership Award from the Louisiana Sports Hall of Fame and inducted into the 2025 Louisiana Sports Hall of Fame Induction Class; and

WHEREAS, Herb Vincent currently serves as the Associate Commissioner for Communications at the Southeastern Conference (SEC) and he oversees all communication strategies for the SEC and serves as the league's official spokesperson; and

WHEREAS, under his leadership, the SEC has solidified its position as the tone-setting conference in NCAA athletics, revolutionizing major college football and shaping the modern landscape of intercollegiate athletic competition; and

WHEREAS, Vincent's distinguished career spans more than two decades at Louisiana State University (LSU), where he began as an assistant sports information director and quickly rose through the ranks, and ultimately served as Senior Associate Athletic

Director and Associate Vice Chancellor for University Relations; and

WHEREAS, during his tenure at LSU, Vincent supervised the Sports Information Department and the Office of Marketing and Promotions, acted as the primary liaison with LSU Sports Properties, and served as administrator for the nationally prominent LSU baseball program; and

WHEREAS, Herb Vincent played a key role in external communications for the university and its athletics department, and contributed significantly to LSU's national reputation; and

WHEREAS, Vincent's early professional experience included serving as Vice President for Communications for College Sports Southeast regional cable network, athletics publications director at the University of Louisiana at Lafayette, public relations director for the United States Football League's New Orleans Breakers and Los Angeles Express, and assistant director of public relations for the SEC, where he gained experience that served invaluable during his long and impactful tenure at LSU; and

WHEREAS, from 2019 to 2020, Vincent became the first Louisiana-rooted person to serve as national president of the College Sports Information Directors of America (CoSIDA), now known as the College of Sports Communicators of America; and

WHEREAS, in 2019, he was awarded the prestigious Arch Ward Award for outstanding contributions to the profession; and

WHEREAS, over the years, Vincent has been recognized with numerous honors, including CoSIDA's 25-Year Award in 2012, induction into the LSU Alumni Hall of Distinction in 2015, the LSU Manship School of Mass Communication Hall of Fame in 2020, and he received several Louisiana Sports Writers Association (LSWA) awards for excellence; and

WHEREAS, Herb Vincent authored *The LSU Football Vault*, a historical chronicle of LSU football, which further demonstrated his deep connection to and impact on Louisiana sports culture; and

WHEREAS, a native of Little Rock, Arkansas, and a 1983 graduate of LSU in journalism, Vincent's lifelong commitment to sports communication has elevated not only the institutions he has served but the entire field of collegiate athletics media relations.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commend and congratulate Herb Vincent upon receiving the 2025 Dave Dixon Louisiana Sports Leadership Award and on being inducted into the 2025 class of the Louisiana Sports Hall of Fame.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to Herb Vincent.

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PRESIDENT OF THE SENATE

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SPEAKER OF THE HOUSE OF REPRESENTATIVES