

RÉSUMÉ DIGEST

ACT 405 (SB 30)

2025 Regular Session

McMath

Existing law provides a process for the establishment of new dealerships and the relocation of existing dealerships that sell motor vehicles and all-terrain vehicles.

New law adds a process for the establishment of new dealerships and the relocation of existing dealerships that sell recreational vehicles.

New law requires the La. Motor Vehicle Commission (commission) to notify existing dealerships of any application received for a new dealership or relocation of an existing dealership within the community or territory of the proposed dealership that is proposing to sell the same line makes, models, or classifications.

New law authorizes existing dealerships that sell the same line makes, models, or classifications that are located within a certain radius from the proposed dealership to protest.

New law authorizes dealerships outside of the radius to protest the relocation of a recreational vehicle dealership which would add an additional franchise to an existing same line makes, models, or classifications in a dealership's community or territory.

New law establishes a time frame that an affected dealership can protest and the commission must make a determination.

New law exempts existing dealerships that have a validly binding dealer agreement with a manufacturer or distributor as of August 1, 2025, including any future, uninterrupted renewals, that authorizes the sale of the same line makes, models, or classifications of recreational vehicles within a specified territory from the provisions of new law.

Effective August 1, 2025.

(Adds R.S. 32:1270.30.1)