

## RÉSUMÉ DIGEST

ACT 471 (SB 203)

2025 Regular Session

Harris

Existing law provides that a tourism organization, under authority of its articles or bylaws, may levy a hotel assessment of up to one and three quarters percent of the daily room charge upon its hotel members in Orleans Parish under this Chapter for destination marketing, sales, public relations and for other matters deemed by the tourism organization to benefit directly or indirectly economic development, the traveler economy, and tourism growth, as shall be approved by resolution of the board of directors of the tourism organization and ratified by a vote of the assessed hotels in a referendum conducted in accordance with existing law.

New law retains existing law but increases the amount of the hotel assessment from one and three quarters percent to two and three quarters percent.

Effective August 1, 2025.

(Amends R.S. 21:204(A))