
DIGEST

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HB 230 Original

2026 Regular Session

Bayham

Abstract: Provides for the disclosure of artificial intelligence-generated content.

Proposed law (R.S. 51:1430) defines "artificial intelligence" and "artificial intelligence system".

Proposed law requires any artificial intelligence system that produces images, videos, audio, or multimedia artificial intelligence-generated content to include a clear and conspicuous disclosure that identifies the content as generated by artificial intelligence.

Proposed law provides that a violation of proposed law is a deceptive and unfair trade practice.

Proposed law provides that a violator of proposed law is subject to a civil fine of up to \$10,000 per violation enforceable by the attorney general by filing a civil enforcement action in a court of competent jurisdiction.

(Adds R.S. 51:1430)