

2026 Regular Session

HOUSE BILL NO. 693

BY REPRESENTATIVE BRYANT

HIGHWAYS: Creates Louisiana legislator district signs on highways and roads in the state

1 AN ACT

2 To enact R.S. 48:274.4, relative to the creation of the Louisiana legislator district sign on
3 highways and roads within the state; to provide for the creation of signs in the
4 respective legislators' district and the district number; to provide for the design, fee,
5 and rule promulgation of the legislator district signs; and to provide for related
6 matters.

7 Be it enacted by the Legislature of Louisiana:

8 Section 1. R.S. 48:274.4 is hereby enacted to read as follows:

9 §274.4. Placing of legislator district signs; contracts with third parties

10 A.(1) The department may regulate the content, composition, placement,
11 erection, and maintenance of the legislator district signs within interstate and other
12 fully controlled access highway rights-of-way, or the department may contract with
13 a qualified third party or parties for the placement, erection, and maintenance of the
14 legislator district signs within interstate and other fully controlled access highway
15 rights-of-way. The department may expend any available federal funds for erecting
16 and maintaining the legislator district signs.

17 (2) If the department contracts with a qualified third party for the placement,
18 erection, and maintenance of the legislator district signs within interstate or other
19 fully controlled access highway rights-of-way, selection of the qualified third party
20 shall be made pursuant to the provisions of R.S. 39:1554(B). The department and

1 the qualified third party shall negotiate the terms and conditions of their contract;
2 however, the qualified third party shall be required to deposit all revenues received
3 pursuant to the contract into a separate account and provide the department with a
4 full accounting of such revenues every three months. The department may extend
5 the initial term of the contract for not more than four additional five-year periods.

6 (3) For purposes of this Section "legislator district signs" shall mean a
7 rectangular sign panel imprinted with the names of the respective legislators' names
8 and the district number on each sign as provided for in administrative rules
9 promulgated pursuant to this Section.

10 (4) The department shall establish appropriate and reasonable fees.

11 (5) The ownership of the legislator district signs erected and maintained by
12 a qualified third party shall be the property of the state of Louisiana.

13 B. All fees collected pursuant to the provisions of this Section shall be
14 considered as self-generated revenues and deposited by the secretary of the
15 Department of Transportation and Development into the state treasury for credit to
16 the Department of Transportation and Development. After compliance with the
17 requirements of Article VII, Section 9(B) of the Constitution of Louisiana relative
18 to the Bond Security and Redemption Fund, the monies so deposited shall be
19 appropriated as self-generated revenues to the Department of Transportation and
20 Development.

21 C.(1) The procedures for obtaining approval for programming, project
22 authorizations, and other actions for federal-aid projects which include these signs
23 shall follow the same procedures as other federal-aid projects in this state, as
24 prescribed in Title 23 of the Code of Federal Regulations Subpart C of Section 655
25 et seq.

26 (2) The department shall promulgate rules and regulations in accordance
27 with the Administrative Procedure Act as are necessary for the implementation of
28 this Section, including but not limited to rules and regulations relative to contracting
29 with a qualified third party.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 693 Original

2026 Regular Session

Bryant

Abstract: Creates the Louisiana legislator district sign and provides for the design, fee, and rule promulgation of the legislator district signs.

Proposed law authorizes the Department of Transportation and Development (DOTD) to regulate the content, composition, placement, erection, and maintenance of the La. legislator district signs within interstate and other fully controlled access hwy. rights-of-way, or the DOTD may contract with a qualified third party for the placement, erection, and maintenance of the legislator district signs within interstate and other fully controlled access highway rights-of-way. Authorizes the DOTD to expend any available federal funds for erecting and maintaining the legislator district signs

Proposed law specifies that if the DOTD contracts with a qualified third party for the placement, erection, and maintenance of the legislator district signs within interstate and other fully controlled access highway rights-of-way, selection of the qualified third party must be made pursuant to the provisions of present law. Further requires the DOTD and the qualified third party to negotiate the terms and conditions of their contract; however, the qualified third party must deposit all revenues received pursuant to the contract into a separate account and provide the DOTD with a full accounting of such revenues every three months. Additionally authorizes the DOTD to extend the initial term of the contract for not more than four additional five-year periods.

Proposed law defines "legislator district signs" as a rectangular sign panel imprinted with the names of the respective legislators' names and the district number on each sign as provided for in administrative rules promulgated in proposed law.

Proposed law requires the DOTD to establish appropriate and reasonable fees.

Proposed law specifies that the legislator district signs are the property of the state of La.

Proposed law requires all fees collected be considered as self-generated revenues and deposited by the secretary of the DOTD into the state treasury for credit to the DOTD. After compliance with the requirements of present law, specifies that the monies deposited are appropriated as self-generated revenues to the DOTD.

Proposed law requires the procedures for obtaining approval for programming, project authorizations, and other actions for federal-aid projects which include these signs follow the same procedures as other federal-aid projects in this state, as prescribed in present law.

Proposed law requires the DOTD promulgate rules and regulations necessary for the implementation of proposed law, including but not limited to rules and regulations relative to contracting with a qualified third party or parties.

(Adds R.S. 48:274.4)