

2026 Regular Session

HOUSE BILL NO. 724

BY REPRESENTATIVE GEYMANN

WILDLIFE/ENFORCEMENT: Provides for rehabilitation of wildlife

1 AN ACT

2 To amend and reenact R.S. 56:126(E), relative to the Wildlife Rehabilitation Program; to
3 allow for wildlife in a not-for-profit rehabilitation program to be utilized for
4 promotional purposes; and to provide for related matters.

5 Be it enacted by the Legislature of Louisiana:

6 Section 1. R.S. 56:126(E) is hereby amended and reenacted to read as follows:

7 §126. Wildlife Rehabilitation Program; exemption

8 * * *

9 E.(1) It shall be unlawful for an individual exempted under the provisions
10 of this Section to use the wildlife in any manner for the purposes of exploitation,
11 including for any promotional or commercial purpose, or for the purposes of pet
12 trade. Any such act shall be grounds for seizure of the wildlife by the department
13 and revocation of any issued permit.

14 (2) Notwithstanding the provisions contained in Paragraph (1) of this
15 Subsection, any not-for-profit organization dedicated to the rehabilitation of wildlife
16 or other animals may advertise or promote their organization, including through the
17 use of photographs or videos of the animals, through any medium, platform, or other
18 mechanism to solicit any public or private donations, gifts, or grants from
19 individuals, corporations, or any other entities.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 724 Original

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Geymann

Abstract: Allows for wildlife in the rehabilitation program to be utilized for promotional purposes under certain circumstances.

Present law prohibits the use of wildlife or animals in any wildlife rehabilitation program for any promotional or commercial purpose.

Proposed law allows not-for-profit organizations dedicated to the rehabilitation of wildlife or other animals to advertise or promote their organization, including through the use of photographs or videos of the animals, through any medium or platform.

(Amends R.S. 56:126(E))