
DIGEST

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HB 724 Original

2026 Regular Session

Geymann

Abstract: Allows for wildlife in the rehabilitation program to be utilized for promotional purposes under certain circumstances.

Present law prohibits the use of wildlife or animals in any wildlife rehabilitation program for any promotional or commercial purpose.

Proposed law allows not-for-profit organizations dedicated to the rehabilitation of wildlife or other animals to advertise or promote their organization, including through the use of photographs or videos of the animals, through any medium or platform.

(Amends R.S. 56:126(E))