
DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 750 Original

2026 Regular Session

Cox

Abstract: Provides for simple cancellation of automatic renewals.

Proposed law defines "automatic renewal contract", "automatic renewal offer terms", "continuous service renewal offer terms", "clear and conspicuous", "clearly and conspicuously", "consumer", "merchandise", "person", and "trial period".

Proposed law provides that an automatic renewal contract offered to a consumer in this state must clearly and conspicuously disclose the automatic renewal offer terms, cancellation policy, and cancellation instructions to the consumer and obtain that consumer's affirmative acceptance before the consumer can be charged.

Proposed law prohibits inclusion of any information that interferes with or detracts from the consumer's ability to provide affirmative acceptance.

Proposed law requires that a record of the consumer's affirmative acceptance of the terms be maintained.

Proposed law provides that the cancellation mechanism for an automatic renewal contract be at least as easy to use as the mechanism used to accept the automatic renewal offer terms.

Proposed law provides that consumers must be promptly notified of material changes in the automatic renewal contract or any upcoming automatic renewal payments.

Proposed law provides for exemptions.

Proposed law provides for penalties for violations of proposed law.

(Adds R.S. 51:3301-3304)