

2026 Regular Session

HOUSE BILL NO. 882

BY REPRESENTATIVE MUSCARELLO

ADVERTISING: Provides for the control of outdoor advertising

1 AN ACT

2 To amend and reenact R.S. 48:461.4(A)(3)(b) and (5)(g) and (B) and to enact R.S.
3 48:461.4(A)(5)(h) and (C), relative to outdoor advertising signs; to provide for the
4 spacing and composition requirements of outdoor advertising signs; to increase the
5 distance between certain outdoor advertising signs; to prohibit signs made of wooden
6 materials; to provide for the erection, maintenance, and construction of such signs;
7 and to provide for related matters.

8 Be it enacted by the Legislature of Louisiana:

9 Section 1. R.S. 48:461.4(A)(3)(b) and (5)(g) and (B) are hereby amended and
10 reenacted and R.S. 48:461.4(A)(5)(h) and (C) are hereby enacted to read as follows:

11 §461.4. Recognition of customary uses; construction standards

12 A. Notwithstanding any other provisions of this Part, outdoor advertising
13 shall be permitted in areas zoned industrial or commercial and in unzoned
14 commercial and industrial areas as hereafter defined, including all land, buildings,
15 or other structures controlled, owned, or operated by the state, or any political
16 subdivision, or any public entity thereof, provided they are located in zoned or
17 unzoned commercial or industrial areas and meet the size, lighting, and spacing
18 requirements as set forth in the "Federal-State Agreement For Carrying Out National
19 Policy Relative to Control of Outdoor Advertising in Areas Adjacent to the National
20 System of Interstate and Defense Highways and the Federal-Aid Primary System",

1 subject to the following regulations which are declared to be consistent with
2 customary use in this state:

3 * * *

4 (3) Spacing of signs

5 * * *

6 (b)(i) No two sign structures facing in the same direction subject to
7 regulations under this Part shall be spaced less than ~~one hundred fifty~~ one thousand
8 feet apart unless separated by a building, structure, or roadway, ~~except that no~~
9 ~~outdoor advertising sign shall be permitted within one thousand feet of any other~~
10 ~~permitted outdoor advertising sign along, and on the same side of, an interstate~~
11 ~~highway, excluding official and "on premise" signs as defined in Section 131(c) of~~
12 ~~Title 23, United States Code.~~

13 (ii) No outdoor advertising sign shall be permitted within one thousand feet
14 of any other permitted outdoor advertising sign along, and on the same side of, any
15 interstate highway, freeway, or non-freeway on the Federal-Aid Primary System or
16 the National Highway System, excluding official and "on-premise" signs as provided
17 in 23 CFR Part 750.105.

18 * * *

19 (5) The following signs shall not be permitted:

20 * * *

21 (g) Signs constructed of wood, in whole or in part, including structural or
22 supporting components provided that any such sign lawfully erected prior to the
23 effective date of this Act may be continued and maintained but shall be brought into
24 compliance upon replacement, substantial repair, or relocation.

25 ~~(g)~~ (h) Signs which are not consistent with the standards in this Part.

26 B. Notwithstanding any other provision of law contained in this Part to the
27 contrary, no outdoor advertising shall be erected, constructed, or maintained unless
28 the sign face, supporting structure, and all structural components are constructed of
29 steel or other metal materials.

1 ~~B:~~ C. The department, however, is authorized to modify, vary or supplement
 2 the above restrictions if necessary to comply with the standards approved by the
 3 Congress of the United States and to ~~insure~~ ensure that the department will receive
 4 the maximum amount of federal-aid funds as provided in the Federal Highway
 5 Beautification Act of 1965.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HB 882 Original

2026 Regular Session

Muscarello

Abstract: Increases spacing requirements for outdoor advertising signs. Prohibits the erection of outdoor advertising signs constructed of wood, requiring such signs to be constructed of steel or other metal materials.

Present law (R.S. 48:461.4(A)(3)(b)(i)) prohibits two sign structures facing the same direction subject to regulations under present law from being spaced less than 150 ft. apart unless separated by a building, structure, or roadway. Further prohibits an outdoor advertising sign from being permitted within 1000 ft. of any other permitted outdoor advertising sign on the same side of an interstate highway, except for official and "on premise" signs as defined in federal law.

Proposed law modifies present law by increasing the minimum spacing between two outdoor signs from 150 ft. to 1,000 ft. Requires the spacing requirement apply to any interstate highway, freeway, or non-freeway on the Federal Aid Primary System and National Highway System.

Present law (R.S. 48:461.4((A)(5)) prohibits certain signs, including signs that are not consistent with the standards of present law.

Proposed law retains present law and adds another prohibition against signs constructed of wood, in whole or in part, including their structural or supporting components. Provides that any sign lawfully erected prior to the effective date of proposed law may be continued and maintained but requires that it be brought into compliance upon replacement, substantial repair, or relocation.

Proposed law prohibits any outdoor advertising from be erected, constructed, or maintained unless the sign face, supporting structure, and all structural components are constructed of steel or other metal materials.

Present law (R.S. 48:461.4(B)) authorizes the Dept. of Transportation and Development to modify, vary, or supplement restrictions in present law if necessary to comply with the standards approved by the U.S. Congress and to ensure that the dept. will receive the maximum amount of federal-aid funds as provided in the Federal Hwy. Beautification Act of 1965.

Proposed law redesignates but otherwise retains present law.

(Amends R.S. 48:461.4(A)(3)(b), (5)(g), and (B); Adds R.S. 48:461.4(A)(5)(h) and (C))