

2026 Regular Session

HOUSE CONCURRENT RESOLUTION NO. 16

BY REPRESENTATIVES FIRMENT, ADAMS, BACALA, CARPENTER, CHENEVERT, DICKERSON, EDMONSTON, FREIBERG, LACOMBE, TERRY LANDRY, MARCELLE, MCMAKIN, VENTRELLA, AND WILDER AND SENATORS EDMONDS, FOIL, HODGES, LAMBERT, LUNEAU, AND MORRIS

A CONCURRENT RESOLUTION

To commemorate the one hundredth anniversary of Guaranty Corporation.

WHEREAS, the origins of Guaranty Corporation can be traced to the front porch of George A. Foster, Sr.'s home in Pollock, Louisiana, where he first imagined building a company centered on trust, service, and opportunity for the people of the entire state of Louisiana; and

WHEREAS, Mr. Foster served as a member of the Louisiana House of Representatives more than a century ago, proudly representing the same Grant Parish and Pollock-area communities that make up House District No. 22; and

WHEREAS, Mr. Foster founded Guaranty Income Life Insurance Company in 1926; for nearly ninety years the company remained under Foster family ownership and provided trusted insurance and financial protection to families across Louisiana, further strengthening the company's legacy of stability and service; and

WHEREAS, Mr. Foster also created Guaranty Corporation in 1926; from its humble beginnings in Pollock, Guaranty Corporation has grown into a respected holding company with operations in broadcasting, digital media, healthcare marketing, senior living, and real estate, all while remaining deeply grounded in Louisiana values; and

WHEREAS, Guaranty Media has served as a pillar of Louisiana broadcasting, operating Eagle 98.1, Talk 107.3, 104.5 ESPN Baton Rouge, and 100.7 The Tiger and delivering trusted local news, sports, entertainment, and community storytelling; and

WHEREAS, the company has expanded beyond radio, developing nationally recognized digital marketing capabilities with Gatorworks, its digital marketing agency, and Guaranty Health Solutions, which bridges the gap between healthcare and hospitality, demonstrating that a Louisiana-born business can lead and innovate on a national stage; and

WHEREAS, Guaranty Corporation has consistently fulfilled its mission to "Enrich Lives, Serve Others" by contributing to charitable causes, youth programs, education initiatives, and disaster relief efforts across Louisiana; and

WHEREAS, the Foster family, now in its third and fourth generations of leadership, continues to guide the company with the same integrity, resilience, and belief in Louisiana's people that inspired George A. Foster, Sr., on his Pollock front porch; and

WHEREAS, Guaranty's employees, both past and present, are the backbone of its success; the year 2026 marks the one hundredth anniversary of Guaranty Corporation, a milestone achieved by only a select few American businesses; the company's longevity is a testament to its enduring strength, innovation, and commitment to Louisiana.

THEREFORE, BE IT RESOLVED that the Legislature of Louisiana does hereby commemorate the one hundredth anniversary of Guaranty Corporation; does hereby recognize the legacy of its founder, George A. Foster, Sr., and the Foster family; does hereby express appreciation for the company's century-long impact on Louisiana's economy, culture, and communities; and does hereby extend sincere wishes for its continued growth, prosperity, and service to the people of this state.

---

SPEAKER OF THE HOUSE OF REPRESENTATIVES

---

PRESIDENT OF THE SENATE