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DIGEST

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HCR 41 Original

2026 Regular Session

Zeringue

Amends LAC 55:VII.317(C)(2)(l) of the rules of the La. Dept. of Revenue, office of alcohol and tobacco control, to provide that coupons and rebate offers, promotions, or marketing campaigns of malt beverages of not more than or more than 6% alcohol by volume, may include instantly redeemable coupons.

Further provides that wholesalers of malt beverages shall not incur costs relative to any coupons or rebate offers, promotions, or marketing campaigns.

Directs the La. Register to print the amendments to LAC 55:VII.317(C)(2)(l) in the La. Administrative Code.

(Amends LAC 55:VII.317(C)(2)(l))