

LEGISLATIVE FISCAL OFFICE
Fiscal Note



Fiscal Note On: **HB 513** HLS 26RS 470
 Bill Text Version: **ENGROSSED**
 Opp. Chamb. Action:
 Proposed Amd.:
 Sub. Bill For.:

Date: April 6, 2026	9:52 AM	Author: YOUNG
Dept./Agy.: Education		
Subject: Name, image, and likeness		Analyst: Tanesha Morgan

ATHLETICS EG INCREASE GF EX See Note Page 1 of 1
 Provides relative to the name, image, and likeness of intercollegiate and interscholastic athletes

Present law authorizes intercollegiate athletes to earn name, image, and likeness (NIL) compensation subject to certain requirements. Proposed law retains present law and extends NIL compensation authority to interscholastic athletes. Present law requires postsecondary education management boards to adopt NIL policies and grants each board discretion as to timing. Proposed law removes that discretion and requires each institution to adopt and maintain its own NIL policies, including provisions addressing use of institutional marks and facilities, educational workshops and financial literacy resources, and identification of a compliance point of contact. Proposed law provides that NIL agreements for athletes under 18 require written parental consent. Provides restrictions on compensation involving alcohol, cannabis, casinos, gambling, tobacco, and weapons. Proposed law prohibits a high school from preventing an interscholastic athlete from obtaining professional representation or declaring an athlete ineligible for earning NIL compensation. Provides that a high school may prohibit NIL activity during academic, team, or program activities.

EXPENDITURES	2026-27	2027-28	2028-29	2029-30	2030-31	5 -YEAR TOTAL
State Gen. Fd.	INCREASE	INCREASE	INCREASE	INCREASE	INCREASE	
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total						
REVENUES	2026-27	2027-28	2028-29	2029-30	2030-31	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total	\$0	\$0	\$0	\$0	\$0	\$0

EXPENDITURE EXPLANATION

The proposed legislation may result in increased expenditures in FY 27 and future fiscal years. The cost of implementing these requirements varies by system, from no additional cost to a maximum of \$498,500 in FY 27 and annualized in future fiscal years. Most of the expenditures are associated with five (5) new positions at the Southern University System and a software purchase at one University of Louisiana System campus. **The LFO cannot corroborate that the proposed law's requirements will create a workload level sufficient to require additional employees. To the extent the additional workload is less than what the Southern University System anticipates, the additional workload may be absorbable, either wholly or partially, using existing staff and resources, or may be achievable without new positions. Therefore, salary and benefits are not reflected in the expenditures in the boxes above.**

Southern University System

The Southern University System reports that they will require five (5) new employees to implement the requirements as a result of proposed law, to include three (3) staff at Southern University–Baton Rouge (\$70,000 average salary), one (1) staff at Southern University–New Orleans (\$50,000 salary), and one (1) staff at Southern University–Shreveport (\$50,000 salary), for a total of \$310,000 in salaries and \$108,500 in benefits, plus \$50,000 in operating expenses and \$30,000 in equipment, for a total of \$498,500 in FY 27 and annualized in future fiscal years.

University of Louisiana System

The University of Louisiana System reports that one campus estimates a software purchase would be required to comply, with a five-year cost of approximately \$241,551 in SGF (\$36,900 in FY 27, \$46,300 in FY 28, \$49,400 in FY 29, \$52,710 in FY 30, and \$56,241 in FY 31).

Note: The Board of Regents, LSU System, LCTCS, and the Louisiana Department of Education each report no anticipated fiscal impact from the implementation of proposed law. Information concerning the impact of proposed legislation to local education agencies (LEAs) has been requested from the Louisiana School Boards Association (LSBA). No response was received prior to the publication of this fiscal note. If and when additional, relevant information is received this note will be updated.

REVENUE EXPLANATION

There is no anticipated direct material effect on governmental revenues as a result of this measure.

Senate Dual Referral Rules
 13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}
 13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

House
 6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}
 6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

Patrice Thomas
 Deputy Fiscal Officer