

2026 Regular Session

HOUSE RESOLUTION NO. 143

BY REPRESENTATIVE FONTENOT

MTR VEHICLE/DEALERS: Designates Tuesday, April 14, 2026 as Louisiana Automobile Dealer Day at the state capitol, commends the Louisiana Automobile Dealers Association, and commends the next generation of Louisiana's franchised new vehicle and heavy truck dealers

1 A RESOLUTION

2 To designate Tuesday, April 14, 2026 as Louisiana Automobile Dealer Day at the state
3 capitol, commends the Louisiana Automobile Dealers Association on its unwavering
4 commitment to excellence, and commends the next generation of Louisiana's
5 franchised new car and heavy truck dealers for shaping the automotive industry and
6 carrying forward a legacy of service to the state and its communities.

7 WHEREAS, Louisiana's automotive industry has long been a significant driver of
8 the state's economic growth and prosperity; and

9 WHEREAS, the next generation of franchised new car and heavy truck dealers is
10 assuming leadership roles and continuing the tradition of job creation, economic investment,
11 and community development throughout Louisiana; and

12 WHEREAS, Louisiana's franchised dealers play a vital role in the state's economy
13 by fostering a competitive marketplace that prioritizes consumer satisfaction through fair
14 pricing, highly trained service technicians, exceptional customer service, and strong
15 employment opportunities; and

16 WHEREAS, Louisiana's franchised dealers depend upon the people and resources
17 of this state, including a skilled workforce and a strong business climate, and in turn
18 contribute substantially to Louisiana's continued growth and prosperity; and

1 WHEREAS, Louisiana's franchised dealers employ more than forty thousand
2 citizens, support tens of thousands of additional jobs in related industries, and maintain a
3 payroll exceeding \$1.5 billion dollars annually; and

4 WHEREAS, Louisiana's franchised dealers generate more than \$1.8 billion dollars
5 annually in state and local sales tax revenue; and

6 WHEREAS, Louisiana's franchised dealers demonstrated their commitment to their
7 communities by contributing more than \$20 million dollars to charitable organizations
8 during the previous year; and

9 WHEREAS, since 1937, the Louisiana Automobile Dealers Association has united
10 automobile dealers across the state, advocated for their interests, promoted ethical business
11 practices, and supported policies that foster economic growth and the long-term vitality of
12 Louisiana's automotive marketplace.

13 THEREFORE, BE IT RESOLVED that the House of Representatives of the
14 Legislature of Louisiana does hereby designate Tuesday, April 14, 2026, as Louisiana
15 Automobile Dealer Day at the state capitol; does hereby recognize the unwavering
16 commitment of the Louisiana Automobile Dealers Association's members to excellence in
17 service; does hereby commend the next generation of new car and heavy truck dealers of the
18 Louisiana Automobile Dealers Association for their leadership, service, and contributions
19 to the state of Louisiana; and does hereby extend enduring appreciation for all that these
20 individuals do for Louisiana.

21 BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the
22 chairman of the Louisiana Automobile Dealers Association.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

HR 143 Original

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Fontenot

Designates Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the state capitol and commends the next generation of franchised new car and heavy truck dealers of the Louisiana Automobile Dealers Association (LADA) for their leadership, service, and contributions to the state of Louisiana.