

2026 Regular Session

SENATE RESOLUTION NO. 80

BY SENATOR REESE

COMMENDATIONS. Commends the Louisiana Automobile Dealers Association for shaping the automotive industry and carrying forward a legacy of service to the state and its communities, and designates Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the state capitol.

1 A RESOLUTION

2 To commend the next generation of Louisiana's franchised new car and heavy truck dealers
3 of the Louisiana Automobile Dealers Association for shaping the automotive
4 industry and carrying forward a legacy of service to the state and its communities
5 and to designate Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at
6 the Louisiana State Capitol.

7 WHEREAS, Louisiana's automotive industry has long been a significant driver of
8 the state's economic growth and prosperity; and

9 WHEREAS, the next generation of franchised new car and heavy truck dealers is
10 assuming leadership roles and continuing the tradition of job creation, economic investment,
11 and community development throughout Louisiana; and

12 WHEREAS, Louisiana's franchised dealers play a vital role in the state's economy
13 by fostering a competitive marketplace that prioritizes consumer satisfaction through fair
14 pricing, highly trained service technicians, exceptional customer service, and strong
15 employment opportunities; and

16 WHEREAS, Louisiana's franchised dealers depend upon the people and resources
17 of this state, including a skilled workforce and a strong business climate, and in turn
18 contribute substantially to Louisiana's continued growth and prosperity; and

1 WHEREAS, Louisiana's franchised dealers employ more than forty thousand
2 citizens, support tens of thousands of additional jobs in related industries, and maintains a
3 payroll exceeding one billion five hundred million dollars annually; and

4 WHEREAS, Louisiana's franchised dealers generate more than one billion eight
5 hundred million dollars annually in state and local sales tax revenue; and

6 WHEREAS, Louisiana's franchised dealers demonstrated their commitment to their
7 communities by contributing more than twenty million dollars to charitable organizations
8 during the previous year; and

9 WHEREAS, since 1937, the Louisiana Automobile Dealers Association has united
10 automobile dealers across the state, advocated for their interests, promoted ethical business
11 practices, and supported policies that foster economic growth and the long-term vitality of
12 Louisiana's automotive marketplace.

13 THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana
14 does hereby commend the next generation of new car and heavy truck dealers of the
15 Louisiana Automobile Dealers Association for their leadership, service, and contributions
16 to the state of Louisiana, does hereby recognize the unwavering commitment of Louisiana
17 Automobile Dealers Association members to excellence in service, does hereby extend
18 enduring appreciation for all that these individuals do for Louisiana, and does hereby
19 designate Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the Louisiana
20 State Capitol.

The original instrument and the following digest, which constitutes no part
of the legislative instrument, were prepared by Senate Legislative Services.
The keyword, summary, and digest do not constitute part of the law or proof
or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

SR 80 Original

DIGEST
2026 Regular Session

Reese

Commends the Louisiana Automobile Dealers Association for shaping the automotive industry and carrying forward a legacy of service to the state and its communities and designates Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.