

SENATE RESOLUTION NO. 80

BY SENATOR REESE

A RESOLUTION

To commend the next generation of Louisiana's franchised new car and heavy truck dealers of the Louisiana Automobile Dealers Association for shaping the automotive industry and carrying forward a legacy of service to the state and its communities and to designate Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

WHEREAS, Louisiana's automotive industry has long been a significant driver of the state's economic growth and prosperity; and

WHEREAS, the next generation of franchised new car and heavy truck dealers is assuming leadership roles and continuing the tradition of job creation, economic investment, and community development throughout Louisiana; and

WHEREAS, Louisiana's franchised dealers play a vital role in the state's economy by fostering a competitive marketplace that prioritizes consumer satisfaction through fair pricing, highly trained service technicians, exceptional customer service, and strong employment opportunities; and

WHEREAS, Louisiana's franchised dealers depend upon the people and resources of this state, including a skilled workforce and a strong business climate, and in turn contribute substantially to Louisiana's continued growth and prosperity; and

WHEREAS, Louisiana's franchised dealers employ more than forty thousand citizens, support tens of thousands of additional jobs in related industries, and maintains a payroll exceeding one billion five hundred million dollars annually; and

WHEREAS, Louisiana's franchised dealers generate more than one billion eight hundred million dollars annually in state and local sales tax revenue; and

WHEREAS, Louisiana's franchised dealers demonstrated their commitment to their communities by contributing more than twenty million dollars to charitable organizations during the previous year; and

WHEREAS, since 1937, the Louisiana Automobile Dealers Association has united automobile dealers across the state, advocated for their interests, promoted ethical business practices, and supported policies that foster economic growth and the long-term vitality of Louisiana's automotive marketplace.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby commend the next generation of new car and heavy truck dealers of the Louisiana Automobile Dealers Association for their leadership, service, and contributions to the state of Louisiana, does hereby recognize the unwavering commitment of Louisiana Automobile Dealers Association members to excellence in service, does hereby extend enduring appreciation for all that these individuals do for Louisiana, and does hereby designate Tuesday, April 14, 2026, as Louisiana Automobile Dealer Day at the Louisiana State Capitol.

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PRESIDENT OF THE SENATE