

2026 Regular Session

HOUSE RESOLUTION NO. 168

BY REPRESENTATIVE YOUNG

ATHLETICS: Requests the Board of Regents to conduct a comprehensive study and analysis of collegiate athletic program funding

1 A RESOLUTION

2 To urge and request the Board of Regents to conduct a comprehensive study and analysis
3 of collegiate athletic program funding, as well as the impacts of name, image, and
4 likeness compensation and revenue sharing models on public postsecondary
5 education institution athletic departments, including the fiscal, operational,
6 compliance, and student implications associated with implementation of the
7 outcomes of the settlement in *House v. NCAA*.

8 WHEREAS, the settlement in *House v. NCAA* went into effect on July 1, 2025, and
9 it has fundamentally restructured Division I intercollegiate athletics by authorizing
10 institutions to directly compensate student-athletes for the use of their name, image, and
11 likeness through revenue sharing mechanisms; and

12 WHEREAS, *House v. NCAA* established a new framework for Division I athletics
13 that includes direct institutional revenue sharing with student-athletes, limits on total annual
14 compensation provided by institutions, expanded scholarship and roster flexibility, and
15 enhanced oversight and reporting requirements related to name, image, and likeness
16 activities; and

17 WHEREAS, following *House v. NCAA*, the NCAA Board of Directors adopted
18 policies permitting eligible Division I institutions to voluntarily opt into the settlement
19 framework, subject to its terms and applicable association rules; and

20 WHEREAS, the College Sports Commission was established as an independent
21 entity to administer and enforce the settlement's governance framework, including oversight

1 of revenue sharing limits, roster compliance, and the review of certain name, image, and
2 likeness agreements; and

3 WHEREAS, each Division I institution participating in revenue sharing is subject to
4 an annual cap estimated at approximately twenty million five hundred thousand dollars, with
5 such cap projected to increase annually, thereby creating significant and recurring fiscal
6 obligations; and

7 WHEREAS, Division I institutions in Louisiana that opted in include Louisiana State
8 University and A&M College, University of Louisiana at Lafayette, University of Louisiana
9 at Monroe, Louisiana Tech University, Grambling State University, Southern University and
10 A&M College, Nicholls State University, Southeastern Louisiana University, University of
11 New Orleans, McNeese State University, Northwestern State University, and Tulane
12 University; thus, a significant number of the state's postsecondary education institutions are
13 subject to new financial obligations and regulatory requirements; and

14 WHEREAS, athletic departments at such institutions, many of which are already
15 operating with structural deficits, are primarily supported through a combination of
16 institutional subsidies, student fees, and self-generated revenues; and

17 WHEREAS, participation in the settlement framework requires significant and
18 ongoing financial, operational, and compliance adjustments, and growing student-athlete
19 support costs are expected to substantially increase annual operating expenditures for athletic
20 departments; and

21 WHEREAS, compliance with settlement-related name, image, and likeness reporting,
22 disclosure, and oversight requirements will require additional investments in personnel, legal
23 services, and financial monitoring systems; and

24 WHEREAS, national trends demonstrate that institutions are implementing budget
25 reductions, restructuring athletic department staffing, limiting roster sizes, and deferring
26 capital projects in response to such financial pressure, which may have disproportionate
27 impacts on participating Louisiana Division I institutions, which often operate with limited
28 financial flexibility and rely on athletics to support campus engagement and regional
29 economic activity; and

1 WHEREAS, intercollegiate athletic programs in Louisiana contribute to local and
2 regional economies through tourism, employment, and business activity, particularly in
3 communities where such institutions serve as major economic drivers; and

4 WHEREAS, it is in the best interest of the state to ensure that evolving
5 intercollegiate athletics financing pressures do not compromise the financial integrity,
6 educational mission, student access, or long term sustainability of Louisiana's postsecondary
7 education institutions.

8 THEREFORE, BE IT RESOLVED that the House of Representatives of the
9 Legislature of Louisiana does hereby urge and request the Board of Regents to conduct a
10 comprehensive study and analysis of collegiate athletic program funding, as well as the
11 impacts of name, image, and likeness compensation and revenue sharing models on public
12 postsecondary education institution athletic departments, including the fiscal, operational,
13 compliance, and student implications, associated with implementation of the settlement in
14 *House v. NCAA*.

15 BE IT FURTHER RESOLVED that such study shall be conducted in consultation
16 with each public postsecondary education management board and shall include, but need not
17 be limited to, an examination of the following:

18 (1) The current funding structures of collegiate athletic departments, including
19 institutional subsidies, student fees, self-generated revenues, and external affiliate financial
20 support.

21 (2) The projected fiscal impact of revenue sharing models on athletic department
22 operating budgets over the next five fiscal years, including scenario-based projections.

23 (3) The financial implications of roster limit changes, including scholarship costs
24 and enrollment impacts.

25 (4) The administrative, compliance, and legal costs associated with name, image,
26 and likeness reporting requirements and national regulatory oversight.

27 (5) The staffing needs of athletic departments related to compliance, finance, and
28 student-athlete support services, including impacts on institutional resource allocation.

29 (6) The impacts of these changes on capital outlay, deferred maintenance, and
30 facility investment within athletic programs.

1 (7) The effect on non-revenue sports and the ability of institutions to maintain
2 broad-based athletic participation opportunities.

3 (8) The potential implications for Title IX compliance in athletics.

4 (9) The indirect impacts on Division II and Division III institutions within the state,
5 including financial and competitive pressures.

6 (10) The broader economic impact of collegiate athletics on local and regional
7 economies within Louisiana.

8 (11) A review and analysis of existing institutional, system, and state-level policies
9 governing athletic department funding, including the use of state appropriations, institutional
10 funds, student fees, and other public resources.

11 (12) The impact of athletic department funding on institutional subsidies, student
12 fees, and tuition and mandatory fee levels.

13 (13) Policies, funding strategies, or statutory changes necessary to ensure long-term
14 fiscal sustainability while preserving student-athlete opportunities.

15 BE IT FURTHER RESOLVED that the Board of Regents shall submit a written
16 report of its findings and recommendations to the House Committee on Education and the
17 House Committee on Appropriations not later than February 15, 2027.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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Young

Requests the Bd. of Regents to conduct a comprehensive study and analysis of collegiate athletic program funding, as well as the impacts of name, image, and likeness compensation and revenue sharing models on public postsecondary education institution athletic departments, including the fiscal, operational, compliance, and student implications, associated with implementation of the settlement in *House v. NCAA*. Requires submission of a report to the House Committee on Education and the House Committee on Appropriations not later than Feb. 15, 2027.