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The original instrument and the following digest, which constitutes no part of the legislative instrument, were prepared by Senate Legislative Services. The keyword, summary, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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SB 503 Engrossed

DIGEST  
2026 Regular Session

Cathey

Proposed law creates the " Minor Exploitation Prevention Act".

Proposed law provides for definitions.

Proposed law requires application distribution providers to implement age assurance measures, including required age declaration, using reasonable methods to determine age category, allowing users to access and correct their age category, and enabling developers to access age signals with user or parental consent.

Proposed law provides that application distribution providers acting in good faith are not liable for inaccurate signals, developer conduct, technical limitations, or refusal to provide age signals to noncompliant developers.

Proposed law allows providers to use multiple commercially reasonable methods to determine age and obtain a minor's age from a parent.

Proposed law requires application distribution providers to enable parental or developer controls restricting minors' access, provide disclosure of parental controls, comply with requirements of their own applications, and prohibits anti-competitive use of data collected from third-party applications.

Proposed law requires developers of covered applications to disclose whether the applications provide different experiences for minors, provided parental tools or restrict minors where appropriate, use reasonable efforts to determine user age, restrict minors from adult-only activities, and obtain consent before allowing minors to access unsuitable content or features.

Proposed law prohibits developers of covered applications from delivering personalized advertising to minors.

Proposed law requires developers using age signals to request only the minimum necessary information and prohibits misuse of such information, including disregarding known age data, sharing with third parties except as necessary, or using the data beyond compliance purposes.

Proposed law provides that a developer is not required to determine whether a user is an adult or a minor if the developer and the application distribution provider are controlled by the same entity.

Proposed law provides that a developer is responsible for correctly identifying whether its

application is a covered application. Further provides that application distributors are not liable for relying on inaccurate information provided to them by the developers.

Proposed law provides that a developer is not liable for an erroneous age signal from an application distribution provider if the developer makes reasonable efforts to use the signal appropriately and implement age assurance measures proportionate to risk.

Proposed law provides that the attorney general has exclusive authority to enforce proposed law and authorizes civil penalties of up to \$1,000 per violation. Further prohibits a private right of action.

Effective August 1, 2028.

(Adds R.S. 51:1776.1-1776.7)