

DIGEST

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SB 241 Reengrossed

2026 Regular Session

Hodges

Proposed law provides that any person required to be licensed as an insurance producer, claims adjuster, public adjuster, or insurance consultant must include his La. license number or National Producer Number and his contact information in all marketing and other communications, other than text messages, involving any activity for which his license is required. Proposed law further provides for the minimum type size and required location of the license number.

Effective August 1, 2026.

(Adds R.S. 22:41.2(D), 1674.1(A)(22), 1706(H)(12), and 1807.16(D)(5))

Summary of Amendments Adopted by SenateCommittee Amendments Proposed by Senate Committee on Insurance to the original bill

1. Requires certain licensees to include their Louisiana license number or National Producer Number and contact information in all marketing or written communications other than text messages.
2. Exempts text messages from requirements.

Senate Floor Amendments to engrossed bill

1. Removes requirement that a contractor include his Louisiana license number in all written communications sent as part of his business or employment.

Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Insurance to the reengrossed bill:

1. Revise the present law statutes to limit disclosure requirements to claims adjusters, public adjusters, and appraisers.
2. Make technical changes.