

2026 Regular Session

HOUSE BILL NO. 617

BY REPRESENTATIVES MANDIE LANDRY AND CHASSION

CONSUMERS: Provides with respect to hidden fees charged to consumers

1 AN ACT

2 To enact R.S. 51:1429.1, relative to unfair or deceptive trade practices or acts; to provide for  
3 definitions; to require disclosure of fees in sale or lease of goods and services; to  
4 provide compliance by particular businesses; to provide for exemptions; and to  
5 provide for related matters.

6 Be it enacted by the Legislature of Louisiana:

7 Section 1. R.S. 51:1429.1 is hereby enacted to read as follows:

8 §1429.1. Unfair trade practice or act; mandatory fees or surcharges; disclosure  
9 required

10 A. For the purposes of this Section, the following terms have the following  
11 meanings ascribed to them in this Subsection:

12 (1) "Good" means any immovable or movable thing, whether corporeal or  
13 incorporeal, which may be the object of a contract of sale or lease in accordance with  
14 Chapter 3 of Title VII of Book III of the Civil Code.

15 (2) "Price-variable supplier" means a supplier offering a good or service the  
16 total price of which is determined by a consumer's selection or preference or  
17 dependent on distance or time, including but not limited to an online platform  
18 providing food delivery or ride share.

19 (3) "Supplier" means a seller, lessor, licensor, or professional advertising,  
20 soliciting, or engaging in consumer transactions, or a manufacturer, distributor, or

1        licensor advertising, selling, leasing, or licensing a good or service to be sold, leased,  
2        or licensed by other persons in consumer transactions.

3                B. A supplier shall not advertise or display a price for a good or service in  
4        connection with a consumer transaction without clearly and conspicuously  
5        displaying the total price, including any mandatory fee or surcharge. A supplier that  
6        provides both a good and a service to a consumer may comply with this Section by  
7        displaying or advertising the total price of the good separately from the total price  
8        or rate charged for the service.

9                C. A supplier offering a good or service in an auction complies with this  
10       Section if that supplier clearly and conspicuously discloses any mandatory fee  
11       associated with the transaction and a disclaimer that the total cost of the good or  
12       service may vary.

13               D. A restaurant or hotel complies with this Section if it includes a clear and  
14       conspicuous disclosure of the percentage or amount of any automatic or mandatory  
15       gratuity or service fee charged in each offer or advertisement that includes pricing  
16       information for a good or service.

17               E. A price-variable supplier complies with this Section if that supplier  
18       clearly and conspicuously discloses all of the following:

19                    (1) The factors determining the final price.

20                    (2) Any mandatory fee or surcharge associated with the transaction.

21                    (3) A statement that the total cost of services may vary.

22                F. A provider of broadband internet access service on its own or as part of  
23       a bundle that complies with federal broadband consumer transparency requirements  
24       pursuant to 47 CFR Part 8, Subpart A, and a provider of telecommunications services  
25       that complies with 47 CFR 64.2401, is compliant with this Section.

26                G. A cable operator that complies with pricing requirements pursuant to 47  
27       U.S.C. 552 is compliant with this Section.

28                H. A direct broadcast satellite provider that complies with pricing  
29       requirements pursuant to 47 CFR Part 76, Subpart H is compliant with this Section.

1           I. A provider of live-event tickets that complies with the provisions of 16  
2           CFR Part 464 relating to live-event tickets is compliant with this Section.

3           J. A provider of real estate, or of real estate transaction or settlement  
4           services, including a lessor, property owner, property manager, real estate licensee,  
5           broker, agent, title agent, or title insurer, is exempt from this Section.

6           K. A licensee pursuant to R.S. 32:1251 et seq. who complies with the  
7           advertising regulations promulgated by the Louisiana Motor Vehicle Commission  
8           is compliant with this Section.

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#### DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HB 617 Reengrossed

2026 Regular Session

Mandie Landry

**Abstract:** Provides with respect to hidden fees charged to consumers.

Proposed law defines "goods", "price-variable supplier", and "supplier".

Proposed law provides that no supplier shall, in connection with a consumer transaction, advertise or display a price for goods or services without clearly and conspicuously displaying the total price, which shall include any mandatory fees or surcharges.

Proposed law provides that a supplier that provides both a good and a service to a consumer may comply with proposed law by displaying or advertising the total price of the good separately from the total price or rate charged for providing the service.

Proposed law provides for disclosures required by a supplier in a sale of a good or service by auction of any mandatory fee and a disclaimer that the cost of the good or service may vary.

Proposed law provides that a restaurant or hotel is compliant with proposed law if it includes a clear and conspicuous disclosure of the percentage or amount of any automatic or mandatory gratuity or service fee charged in each offer or advertisement for the purchase of a good or service that includes pricing information.

Proposed law provides that a price-variable supplier is compliant with proposed law if that supplier clearly and conspicuously discloses all of the following:

- (1) Any factor determining the final price.
- (2) Any mandatory fee or surcharge associated with the transaction.
- (3) A statement that the total cost of services may vary.

Proposed law provides that all of the following are compliant with proposed law:

- (1) A provider of broadband internet access service on its own or as part of a bundle that complies with federal broadband consumer transparency requirements pursuant to 47 CFR Part 8, Subpart A.
- (2) A cable operator that complies with pricing requirements pursuant to 47 U.S.C. 552.
- (3) A direct broadcast satellite provider that complies with pricing requirements pursuant to 47 CFR Part 76 Subpart H.
- (4) A provider of live-event tickets that complies with the provisions of 16 CFR Part 464 relating to live-event tickets.
- (5) A telecommunications services provider compliant with 47 CFR 64.2401.
- (6) A licensee of the Louisiana Motor Vehicle Commission who complies with the advertising regulations promulgated by that commission.

Proposed law exempts a provider of real estate, or a provider of real estate transaction or settlement services, including a lessor, property owner, property manager, real estate licensee, broker, agent, title agent, or title insurer, from proposed law.

(Adds R.S. 51:1429.1)

#### Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Commerce to the original bill:

1. Make technical changes.
2. Amend proposed law to provide that a telecommunications services provider compliant with 47 CFR 64.2401 is also compliant with proposed law.

#### The House Floor Amendments to the engrossed bill:

1. Provide that a licensee of the Louisiana Motor Vehicle Commission who complies with the advertising regulations promulgated by that commission is compliant with proposed law.
2. Exempt from proposed law a provider of real estate, or a provider of real estate transaction or settlement services, including a lessor, property owner, property manager, real estate licensee, broker, agent, title agent, or title insurer.