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## DIGEST

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HB 617 Reengrossed

2026 Regular Session

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**Abstract:** Provides with respect to hidden fees charged to consumers.

Proposed law defines "goods", "price-variable supplier", and "supplier".

Proposed law provides that no supplier shall, in connection with a consumer transaction, advertise or display a price for goods or services without clearly and conspicuously displaying the total price, which shall include any mandatory fees or surcharges.

Proposed law provides that a supplier that provides both a good and a service to a consumer may comply with proposed law by displaying or advertising the total price of the good separately from the total price or rate charged for providing the service.

Proposed law provides for disclosures required by a supplier in a sale of a good or service by auction of any mandatory fee and a disclaimer that the cost of the good or service may vary.

Proposed law provides that a restaurant or hotel is compliant with proposed law if it includes a clear and conspicuous disclosure of the percentage or amount of any automatic or mandatory gratuity or service fee charged in each offer or advertisement for the purchase of a good or service that includes pricing information.

Proposed law provides that a price-variable supplier is compliant with proposed law if that supplier clearly and conspicuously discloses all of the following:

- (1) Any factor determining the final price.
- (2) Any mandatory fee or surcharge associated with the transaction.
- (3) A statement that the total cost of services may vary.

Proposed law provides that all of the following are compliant with proposed law:

- (1) A provider of broadband internet access service on its own or as part of a bundle that complies with federal broadband consumer transparency requirements pursuant to 47 CFR Part 8, Subpart A.
- (2) A cable operator that complies with pricing requirements pursuant to 47 U.S.C. 552.

- (3) A direct broadcast satellite provider that complies with pricing requirements pursuant to 47 CFR Part 76 Subpart H.
- (4) A provider of live-event tickets that complies with the provisions of 16 CFR Part 464 relating to live-event tickets.
- (5) A telecommunications services provider compliant with 47 CFR 64.2401.
- (6) A licensee of the Louisiana Motor Vehicle Commission who complies with the advertising regulations promulgated by that commission.

Proposed law exempts a provider of real estate, or a provider of real estate transaction or settlement services, including a lessor, property owner, property manager, real estate licensee, broker, agent, title agent, or title insurer, from proposed law.

(Adds R.S. 51:1429.1)

#### Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Commerce to the original bill:

1. Make technical changes.
2. Amend proposed law to provide that a telecommunications services provider compliant with 47 CFR 64.2401 is also compliant with proposed law.

The House Floor Amendments to the engrossed bill:

1. Provide that a licensee of the Louisiana Motor Vehicle Commission who complies with the advertising regulations promulgated by that commission is compliant with proposed law.
2. Exempt from proposed law a provider of real estate, or a provider of real estate transaction or settlement services, including a lessor, property owner, property manager, real estate licensee, broker, agent, title agent, or title insurer.