

LEGISLATIVE FISCAL OFFICE
Fiscal Note



Fiscal Note On: **HB 230** HLS 26RS 296

Bill Text Version: **ORIGINAL**

Opp. Chamb. Action:

Proposed Amd.:

Sub. Bill For.:

Date: May 17, 2026	3:32 PM	Author: BAYHAM
Dept./Agy.: Attorney General and Judiciary		Analyst: Daniel Druilhet
Subject: Disclosure of Artificial Intelligence-Generated Content		

CONSUMERS/PROTECTION

OR SEE FISC NOTE GF EX

Page 1 of 1

Provides for disclosure of artificial intelligence-generated content

Proposed law defines "artificial intelligence" and "artificial intelligence system"; requires any artificial intelligence system that produces images, videos, audio, or multimedia artificial intelligence-generated content to include a clear and conspicuous disclosure that identifies the content as generated by artificial intelligence; provides that a violation of the proposed law is a deceptive and unfair trade practice, and that a violator is subject to a civil fine of up to \$10,000 per violation enforceable by the attorney general by filing a civil enforcement action in a court of competent jurisdiction.

EXPENDITURES	2026-27	2027-28	2028-29	2029-30	2030-31	5 -YEAR TOTAL
State Gen. Fd.	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Agy. Self-Gen.	\$0	\$0	\$0	\$0	\$0	\$0
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total						
REVENUES	2026-27	2027-28	2028-29	2029-30	2030-31	5 -YEAR TOTAL
State Gen. Fd.	\$0	\$0	\$0	\$0	\$0	\$0
Agy. Self-Gen.	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW	
Ded./Other	\$0	\$0	\$0	\$0	\$0	\$0
Federal Funds	\$0	\$0	\$0	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0	\$0	\$0	\$0
Annual Total						

EXPENDITURE EXPLANATION

Proposed law may result in an indeterminable impact on workload in the Office of the Attorney General, to the extent that the office pursues civil enforcement actions under the Unfair Trade Practices and Consumer Protection Law to seek civil penalties against those in violation of the proposed law. The exact fiscal impact to the Attorney General is indeterminable, because it is unknown the number of instances in which the Attorney General will pursue these civil enforcement actions and participate in hearings on these matters. Any fiscal impact is projected to be absorbed within the Attorney General's budget.

REVENUE EXPLANATION

Propose law may result in an indeterminable increase in Self-Generated Revenue in the Office of the Attorney General, to the extent that the Attorney General secures civil penalties for violation of the Unfair Trade Practices and Consumer Protection Law. The exact fiscal impact to the Office of the Attorney General is indeterminable, because the amount of the fines that can be secured is variable in nature (up to \$10,000 for each violation), and it is unknown the number of instances in which the Attorney General will be able to secure them.

Senate

Dual Referral Rules

House

13.5.1 >= \$100,000 Annual Fiscal Cost {S & H}

6.8(F)(1) >= \$100,000 SGF Fiscal Cost {H & S}

13.5.2 >= \$500,000 Annual Tax or Fee Change {S & H}

6.8(G) >= \$500,000 Tax or Fee Increase or a Net Fee Decrease {S}

Patrice Thomas
Deputy Fiscal Officer