

2026 Regular Session

HOUSE RESOLUTION NO. 293

BY REPRESENTATIVE CHANCE HENRY

SPECIAL DAY/WEEK/MONTH: Designates May 20, 2026, as Tourism Day at the state capitol

1 A RESOLUTION

2 To designate Wednesday, May 20, 2026, as Tourism Day at the state capitol.

3 WHEREAS, travel plays an essential role in preserving the culture of Louisiana,  
4 propelling its economy, and shaping the success of the state; and

5 WHEREAS, travel creates quality job opportunities; there are more than two hundred  
6 twenty-five thousand six hundred people employed in the leisure and hospitality industry,  
7 making it the fourth largest employer in the state; and

8 WHEREAS, Louisiana attracted forty-five million domestic and international visitors  
9 in 2025; these travelers spent an estimated \$19.5 billion while visiting Louisiana in 2025,  
10 which represents a 5.2% increase over 2024; and

11 WHEREAS, no state general fund monies are appropriated for tourism; it is funded  
12 exclusively by a dedication of three one-hundredths of a cent of sales tax; and

13 WHEREAS, Lieutenant Governor Billy Nungesser directs the funds generated by the  
14 dedication to promote tourism, which has an undeniably positive impact on the state; and

15 WHEREAS, on Tourism Day, members of the travel community representing all  
16 corners of the state visit the capitol to celebrate the incredible impact of the Louisiana travel  
17 industry.

18 THEREFORE, BE IT RESOLVED that the House of Representatives of the  
19 Legislature of Louisiana does hereby designate Wednesday, May 20, 2026, as Tourism Day  
20 at the state capitol and does hereby express appreciation and support for the outstanding  
21 work of the Louisiana travel industry in its mission to attract visitors and provide  
22 ambassadorial and financial benefits to the state.

DIGEST

The digest printed below was prepared by House Legislative Services. It constitutes no part of the legislative instrument. The keyword, one-liner, abstract, and digest do not constitute part of the law or proof or indicia of legislative intent. [R.S. 1:13(B) and 24:177(E)]

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HR 293 Original

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