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 DIGEST

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SB 254 Reengrossed

2026 Regular Session

Mizell

Proposed law defines "cardholder", "debit card", "retail business", and "surcharge".

Proposed law prohibits a retail business from charging a surcharge to a cardholder using a debit card to purchase goods or services.

Proposed law provides that a retail business in violation of proposed law shall be liable to the debit cardholder.

Proposed law requires a cardholder, prior to filing a civil action, to provide written notice of the alleged violation to the retail business. If the retail business cures the violation and reimburses the cardholder for any surcharge assessed within 30 days after receipt of written notice, no private right of action shall arise from the alleged violation.

Proposed law provides that the private right of action pursuant to proposed law shall apply only to willful violations, repeated violations, or violations that are not cured within the time period provided in proposed law.

Proposed law authorizes the attorney general to bring civil actions to enforce any violation of proposed law.

Proposed law provides that a retail business that violates an administrative order or court order issued for a violation of proposed law shall be subject to a civil penalty of not more than \$500 for each violation.

Proposed law provides that monies collected from fines and civil penalties shall be used by the attorney general to promote consumer protection and education.

Proposed law requires the attorney general to establish and maintain a toll-free telephone number and an electronic reporting system for cardholders to report any unlawful surcharge on a debit card.

Proposed law provides that all complaints shall include the name and address of the retail business, the date and amount of the transaction, the amount of the surcharge imposed, and any receipt, invoice, or other documentation evidencing the surcharge.

Effective August 1, 2026.

(Adds R.S. 51:3081 and 3082)

Summary of Amendments Adopted by Senate

Committee Amendments Proposed by Senate Committee on Commerce, Consumer Protection, and International Affairs to the original bill

1. Removes provisions requiring the attorney general to provide a retail business with written notice of a violation and an opportunity to cure the violation before initiating an enforcement action.
2. Makes technical changes.

Senate Floor Amendments to engrossed bill

1. Makes technical changes.

Summary of Amendments Adopted by House

The Committee Amendments Proposed by House Committee on Commerce to the reengrossed bill:

1. Make technical changes.
2. Amend how a retail business is liable to a cardholder.
3. Add provisions relative to the ability of a cardholder to take certain actions.