

2026 Regular Session

HOUSE RESOLUTION NO. 293

BY REPRESENTATIVE CHANCE HENRY

A RESOLUTION

To designate Wednesday, May 20, 2026, as Tourism Day at the state capitol.

WHEREAS, travel plays an essential role in preserving the culture of Louisiana, propelling its economy, and shaping the success of the state; and

WHEREAS, travel creates quality job opportunities; there are more than two hundred twenty-five thousand six hundred people employed in the leisure and hospitality industry, making it the fourth largest employer in the state; and

WHEREAS, Louisiana attracted forty-five million domestic and international visitors in 2025; these travelers spent an estimated \$19.5 billion while visiting Louisiana in 2025, which represents a 5.2% increase over 2024; and

WHEREAS, no state general fund monies are appropriated for tourism; it is funded exclusively by a dedication of three one-hundredths of a cent of sales tax; and

WHEREAS, Lieutenant Governor Billy Nungesser directs the funds generated by the dedication to promote tourism, which has an undeniably positive impact on the state; and

WHEREAS, on Tourism Day, members of the travel community representing all corners of the state visit the capitol to celebrate the incredible impact of the Louisiana travel industry.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby designate Wednesday, May 20, 2026, as Tourism Day at the state capitol and does hereby express appreciation and support for the outstanding work of the Louisiana travel industry in its mission to attract visitors and provide ambassadorial and financial benefits to the state.

SPEAKER OF THE HOUSE OF REPRESENTATIVES