

2026 Regular Session

SENATE RESOLUTION NO. 143

BY SENATOR MIZELL

SPECIAL DAY/WEEK/MONTH. Designates Wednesday, May 20, 2026, as Tourism Day at the Louisiana State Capitol.

A RESOLUTION

To designate Wednesday, May 20, 2026, as Tourism Day at the Louisiana State Capitol.

WHEREAS, travel plays an essential role in preserving Louisiana's culture, propels the economy, and is pivotal in shaping Louisiana's success; and

WHEREAS, travel is vital in creating quality job opportunities with two hundred twenty-five thousand six hundred people employed in the leisure and hospitality industry, maintaining its status as the fourth highest employer in the state; and

WHEREAS, Louisiana attracted over forty-five million domestic and international visitors in 2025; and

WHEREAS, domestic and international travelers spent an estimated nineteen billion five hundred million dollars while visiting Louisiana in 2025, with a 5.2 percent increase over 2024; and

WHEREAS, tourism is funded exclusively by a dedication of three one-hundredths of a cent of sales tax, and the funds are used by the office of tourism, under the direction of Lieutenant Governor Billy Nungesser, to promote tourism to the state, creating an enormous economic impact in Louisiana; and

WHEREAS, members of the travel and tourism community will gather together at the Louisiana State Capitol on Wednesday, May 20, 2026, to celebrate tourism in Louisiana.

