

SENATE RESOLUTION NO. 143

BY SENATOR MIZELL

A RESOLUTION

To designate Wednesday, May 20, 2026, as Tourism Day at the Louisiana State Capitol.

WHEREAS, travel and tourism play an essential role in preserving Louisiana's culture, propel the economy, and are pivotal in shaping Louisiana's success; and

WHEREAS, travel is vital in creating quality job opportunities with two hundred twenty-five thousand six hundred people employed in the leisure and hospitality industry, maintaining its status as the fourth highest employer in the state; and

WHEREAS, Louisiana attracted over forty-five million domestic and international visitors in 2025; and

WHEREAS, domestic and international travelers spent an estimated nineteen billion five hundred million dollars while visiting Louisiana in 2025, with a 5.2 percent increase over 2024; and

WHEREAS, tourism is funded exclusively by a dedication of three one-hundredths of a cent of sales tax, and the funds are used by the office of tourism, under the direction of Lieutenant Governor Billy Nungesser, to promote tourism to the state, creating an enormous economic impact in Louisiana; and

WHEREAS, members of the travel and tourism community will gather together at the Louisiana State Capitol on Wednesday, May 20, 2026, to celebrate tourism in Louisiana.

THEREFORE, BE IT RESOLVED that the Senate of the Legislature of Louisiana does hereby designate Wednesday, May 20, 2026, as Tourism Day at the Louisiana State Capitol and does hereby express appreciation and support for the fine work of the Louisiana travel industry in its mission to bring visitors to Louisiana and provide ambassadorial and financial benefits to the state.

BE IT FURTHER RESOLVED that a copy of this Resolution be transmitted to the assistant secretary of tourism of the Department of Culture, Recreation and Tourism.

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PRESIDENT OF THE SENATE