

2026 Regular Session

HOUSE RESOLUTION NO. 168

BY REPRESENTATIVES YOUNG AND CHASSION

A RESOLUTION

To urge and request the Board of Regents to conduct a comprehensive study and analysis of collegiate athletic program funding, as well as the impacts of name, image, and likeness compensation and revenue sharing models on public postsecondary education institution athletic departments, including the fiscal, operational, compliance, and student implications associated with implementation of the outcomes of the settlement in *House v. NCAA*.

WHEREAS, the settlement in *House v. NCAA* went into effect on July 1, 2025, and it has fundamentally restructured Division I intercollegiate athletics by authorizing institutions to directly compensate student-athletes for the use of their name, image, and likeness through revenue sharing mechanisms; and

WHEREAS, *House v. NCAA* established a new framework for Division I athletics that includes direct institutional revenue sharing with student-athletes, limits on total annual compensation provided by institutions, expanded scholarship and roster flexibility, and enhanced oversight and reporting requirements related to name, image, and likeness activities; and

WHEREAS, following *House v. NCAA*, the NCAA Board of Directors adopted policies permitting eligible Division I institutions to voluntarily opt into the settlement framework, subject to its terms and applicable association rules; and

WHEREAS, the College Sports Commission was established as an independent entity to administer and enforce the settlement's governance framework, including oversight of revenue sharing limits, roster compliance, and the review of certain name, image, and likeness agreements; and

WHEREAS, each Division I institution participating in revenue sharing is subject to an annual cap estimated at approximately twenty million five hundred thousand dollars, with such cap projected to increase annually, thereby creating significant and recurring fiscal obligations; and

WHEREAS, Division I institutions in Louisiana that opted in include Louisiana State University and A&M College, University of Louisiana at Lafayette, University of Louisiana at Monroe, Louisiana Tech University, Grambling State University, Southern University and A&M College, Nicholls State University, Southeastern Louisiana University, University of New Orleans, McNeese State University, Northwestern State University, and Tulane University; thus, a significant number of the state's postsecondary education institutions are subject to new financial obligations and regulatory requirements; and

WHEREAS, athletic departments at such institutions, many of which are already operating with structural deficits, are primarily supported through a combination of institutional subsidies, student fees, and self-generated revenues; and

WHEREAS, participation in the settlement framework requires significant and ongoing financial, operational, and compliance adjustments, and growing student-athlete support costs are expected to substantially increase annual operating expenditures for athletic departments; and

WHEREAS, compliance with settlement-related name, image, and likeness reporting, disclosure, and oversight requirements will require additional investments in personnel, legal services, and financial monitoring systems; and

WHEREAS, national trends demonstrate that institutions are implementing budget reductions, restructuring athletic department staffing, limiting roster sizes, and deferring capital projects in response to such financial pressure, which may have disproportionate impacts on participating Louisiana Division I institutions, which often operate with limited financial flexibility and rely on athletics to support campus engagement and regional economic activity; and

WHEREAS, intercollegiate athletic programs in Louisiana contribute to local and regional economies through tourism, employment, and business activity, particularly in communities where such institutions serve as major economic drivers; and

WHEREAS, it is in the best interest of the state to ensure that evolving intercollegiate athletics financing pressures do not compromise the financial integrity, educational mission, student access, or long term sustainability of Louisiana's postsecondary education institutions.

THEREFORE, BE IT RESOLVED that the House of Representatives of the Legislature of Louisiana does hereby urge and request the Board of Regents to conduct a comprehensive study and analysis of collegiate athletic program funding, as well as the impacts of name, image, and likeness compensation and revenue sharing models on public postsecondary education institution athletic departments, including the fiscal, operational, compliance, and student implications, associated with implementation of the settlement in *House v. NCAA*.

BE IT FURTHER RESOLVED that such study shall be conducted in consultation with each public postsecondary education management board and shall include, but need not be limited to, an examination of the following:

(1) The current funding structures of collegiate athletic departments, including institutional subsidies, student fees, self-generated revenues, and external affiliate financial support.

(2) The projected fiscal impact of revenue sharing models on athletic department operating budgets over the next five fiscal years, including scenario-based projections.

(3) The financial implications of roster limit changes, including scholarship costs and enrollment impacts.

(4) The administrative, compliance, and legal costs associated with name, image, and likeness reporting requirements and national regulatory oversight.

(5) The staffing needs of athletic departments related to compliance, finance, and student-athlete support services, including impacts on institutional resource allocation.

(6) The impacts of these changes on capital outlay, deferred maintenance, and facility investment within athletic programs.

(7) The effect on non-revenue sports and the ability of institutions to maintain broad-based athletic participation opportunities.

(8) The potential implications for Title IX compliance in athletics.

(9) The indirect impacts on Division II and Division III institutions within the state, including financial and competitive pressures.

(10) The broader economic impact of collegiate athletics on local and regional economies within Louisiana.

(11) A review and analysis of existing institutional, system, and state-level policies governing athletic department funding, including the use of state appropriations, institutional funds, student fees, and other public resources.

(12) The impact of athletic department funding on institutional subsidies, student fees, and tuition and mandatory fee levels.

(13) Policies, funding strategies, or statutory changes necessary to ensure long-term fiscal sustainability while preserving student-athlete opportunities.

BE IT FURTHER RESOLVED that the Board of Regents shall submit a written report of its findings and recommendations to the House Committee on Education and the House Committee on Appropriations not later than February 15, 2027.

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SPEAKER OF THE HOUSE OF REPRESENTATIVES