

HOUSE SUMMARY OF SENATE AMENDMENTS

HB 750

2026 Regular Session

Cox

CONSUMERS/PROTECTION: Provides for easy cancellation of automatic renewal subscriptions

Synopsis of Senate Amendments

1. Exempts persons with fewer than 50 employees or an annual gross revenue of less than \$5,000,000 from proposed law, including subsidiaries, parent companies, and affiliated companies.
2. Removes provision that would have required a violator of proposed law to make restitution to the affected consumer up to the amount of actual damages suffered.
3. Removes provision that would have made violation of proposed law a deceptive and unfair trade practice pursuant to present law and subjected the violator to additional actions and penalties.
4. Provides that the provisions of proposed law do not supersede provisions of present law regarding home service contracts and requirements for disclosures and a consumer's right to cancel relative to such contracts.
5. Exempts from proposed law dues, benefits, products, or services provided by a nonprofit corporation or trade association provided in connection with the member's business or professional activities and not personal or household purposes; and any multiple listing service, real estate listing service, or professional subscription service provided to subscribers engaged in commercial activities and not offered for personal or household purposes.
6. Amends exemption from proposed law regarding insurers licensed under present law to include affiliates of such insurers.
7. Amends definition of "automatic renewal contract" to remove reference to membership commitments.
8. Makes technical changes.

Digest of Bill as Finally Passed by Senate

Proposed law defines "automatic renewal contract", "automatic renewal offer terms", "continuous service renewal offer terms", "clear and conspicuous" or "clearly and conspicuously", "consumer", "merchandise", "person", and "trial period".

Proposed law provides that an automatic renewal contract offered to a consumer in this state must clearly and conspicuously disclose the automatic renewal offer terms, cancellation policy, and cancellation instructions to the consumer before the consumer can be charged.

Proposed law prohibits the inclusion of any information that contradicts or undermines the consumer's ability to provide affirmative acceptance to the automatic renewal contract.

Proposed law requires that business records sufficient to demonstrate the consumer's affirmative acceptance of the terms be maintained for a period of not less than one year from the date of formation of the contract.

Proposed law provides that the cancellation mechanism for an automatic renewal contract be cost-effective, timely, and easy-to-use, and shall not be unreasonably burdensome or designed to deter cancellation.

Proposed law provides that consumers must be promptly notified at least 3 days prior to the renewal or conversion of any material changes in the automatic renewal contract or any upcoming automatic renewal payments if the renewal term is 12 months or longer, if there is a material change in contract terms, or if the contract converts from a trial period to a paid subscription.

Proposed law provides for a 30-day period within which a person who violates proposed law may cure that violation without penalty.

Proposed law provides for certain exemptions.

Proposed law provides that provisions of proposed law do not supersede provisions of present law regarding home service contracts and requirements for disclosures and a consumer's right to cancel relative to such contracts.

Proposed law provides for a civil penalty set by the attorney general of no more than \$500 per violation of proposed law.

(Adds R.S. 51:3301-3305)